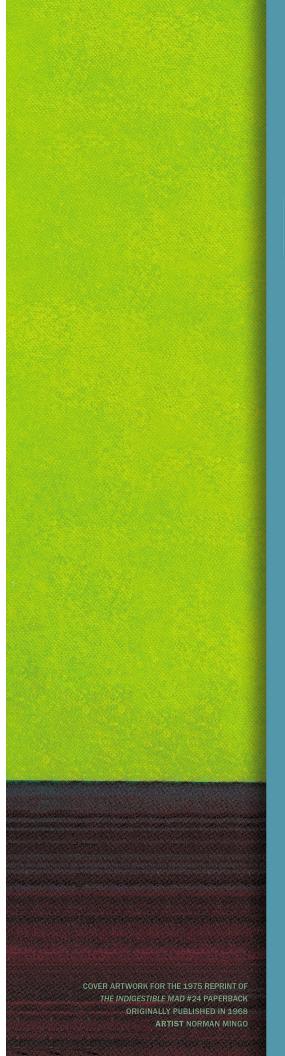


33's Tablets

24 HOUR RELIEF

Norman Wingo





NO. 29 FEBRUARY 20

WILLIAM M. GAINES FOUNDER





A MAD Look at Food Trucks, MAD #549, Feb 2018

MAD's Frozen Foods That Fake-Out Fresh, MAD #134, Apr 1970

Spy Vs. Spy, MAD #153, Sep 1972

The 50 Worst Things About Food, MAD #529, 0ct 2014

12 Other Uses for Leftover Mashed Potatoes in the Bedroom

Glass Container Manufacturer Associates (MAD Ad Parody), MAD #68, Jan 1962

Rip-off Cafe Accessories, Inc. Restaurant Supply Catalogue, MAD #180, Jan 1976

In a "Greasy Spoon" Diner, MAD #55, Jun 1960

Perfect Bacon Bed (MAD Ad Parody), MAD #529, 0ct 2014

Songs of Food, MAD #110, Apr 1967

How Many Mistakes Can You Find in This Picture of a Fast Food Restaurant?, MAD #246, Apr 1984

Has Your Food Been Genetically Altered, MAD #405, May 2001

MAD'S Restaurant Survival Kit, MAD #300, Jan 1991

Dining Etiquette Quiz, MAD #29, Sep 1956

Yell's Kitchen (MAD TV Parody), MAD #470, 0ct 2006

A MAD Look at Other Uses for Live Lobsters, MAD #233, Sep 1982

The FDA's Guide to the Best & Worst Choices in Fast Food, MAD #467, Jul 2006

Messy Chef Junior (MAD TV Parody), MAD #536, Dec 2015

Pizza Pie, MAD #40, Jul 1958

Instant Sinka Bath Salts (MAD Ad Parody), MAD #58, 0ct 1960

A MAD Look at Burps Through History, MAD #183, Jun 1976

Chef Widget (MAD Ad Parody), MAD #434, Oct 2003

The Cretinous Cook's Concoction, MAD #316, Jan 1993

CONTRIBUTING ARTISTS & WRITERS The Usual Gang of Idiots
INSIDE BACK COVER A MAD Fold-In by Johnny Sampson
VARIOUS PLACES Drawn Out Dramas by Sergio Aragonés
COVER ARTIST Scott Anderson

GOVER GONGEPT Inspired by back cover parody ad from MAD #84, Jan 1964 (With apologies to Chef/Art Director Leonard "The Beard" Brenner and Food Stylist/Photographer Lester Krauss)

The vintage MAD pieces reprinted in this issue were produced in a time that was less mindful and sensitive to matters of race, gender, sexual identity, religion, and food allergies. The text of these articles is presented mostly unaltered (and with crossed fingers) for historical reference.



The MAD Fas Employees Hat

DON'T YOU HATE...



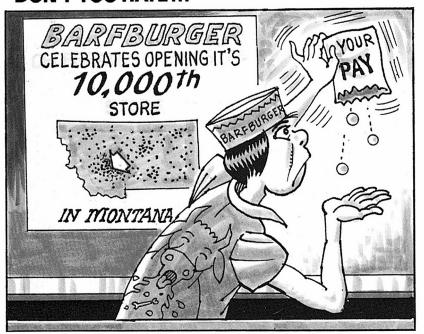
...managers who lay down the most cockamamie rules?

DON'T YOU HATE...



... having to be polite to your worst enemy?

DON'T YOU HATE ...



... seeing the company blow its profits on new stores instead of better wages and benefits for its employees?

DON'T YOU HATE...



...rude customers who misinterpret coupons and blame you?

t Food THE BOOK MICHIER MIKE BIRTCHET ARTIST AL JAFFEE

DON'T YOU HATE...



...coming home smelling like your job?

DON'T YOU HATE...



...running low on change, then getting hit with ten \$20 bills in a row?

DON'T YOU HATE...



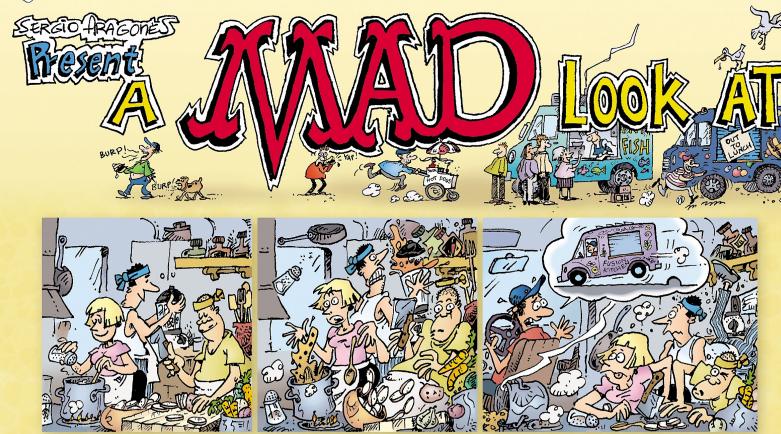
... "creative" slobs?

DON'T YOU HATE..

ORIGINALLY PUBLISHED IN MAD #312, JUL 1992

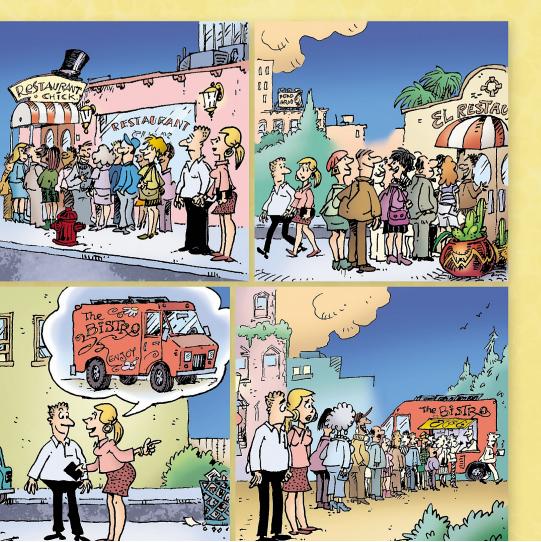


... "Help Wanted" signs that make fastfood work look like a great career?



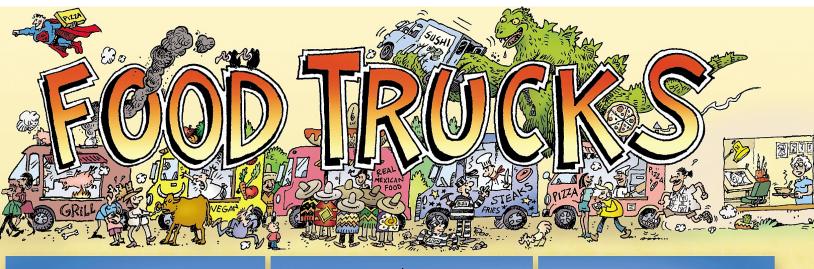
WRITER & ARTIST SERGIO ARAGONÉS

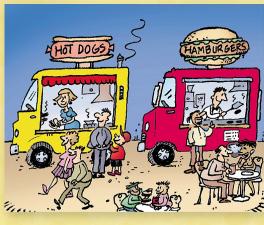
COLORIST TOM LUTH

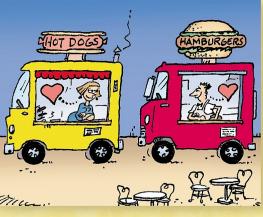




















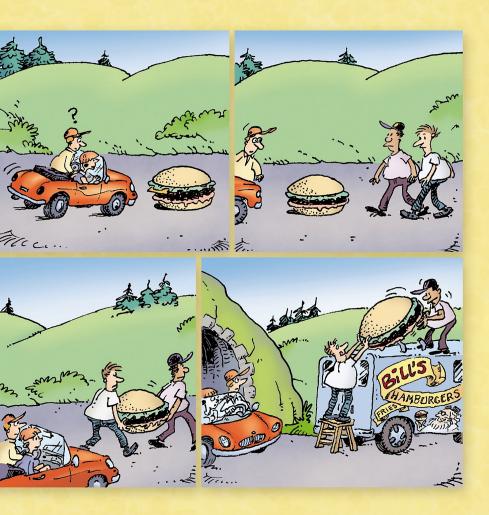




























When "frozen foods" were first introduced, the innovation was greeted with cries of joy. But all that has "frozen TV dinners" or other frozen dishes, it means their lazy and lack imagination. In short, when the family "boob tube," playing a few holes, or picketing the local school board. However, thanks to MAD's inventive still maintain the status of a person who does their own cooking! All they have to do is start using...

MAD'S FRO THAT FAKE-

MAD'S FROZEN BURNT VEGETABLES



CONTENTS: One pound of burned carrotsand-peas, plus one packet of carrotscrapings and empty pea pods, plus one miniature spray can of "CHAR-SMELL". INSTRUCTIONS: Thaw burned carrots-and-peas and heat in saucepan for 5 minutes. Sprinkle carrot scrapings and empty pea pods liberally around sink, spray "Char-Smell" around kitchen to simulate odor of burning, and serve family while sobbing, "—after all my hard work!"



changed. Today, "frozen foods" are looked upon as a cook's "cop-out"! Today is someone serves their family sees "frozen foods" on the table, it knows that dear old Mom or Dad has spent the afternoon watching the genius, we can now offer them a solution. Now they can enjoy the convenience of "frozen foods" and

ZENECODS

WRITER SY REIT PHOTOGRAPHY IRVING SCHILD

2 slices of soggy pot roast, 1 over-cooked lamb chop, assorted ham fragments, half of a baked potato, and 1 shriveled tomato.

MAD'S FROZEN LEFTOVERS" MEAL



DIRECTIONS: Heat contents of package in 350° oven for 15-20 minutes, remove and place on platter, and bring to table while making cheery comments like: "Waste not . . . want not!" or "It's a sin to throw out perfectly good food!" or "Think of all the people starving in India!"

NOTE: TOP OFF THIS DELICIOUS "LEFTOVERS MEAL" WITH A PACKAGE OF "LEFTOVERS DESSERT". CONTAINS: TWO SLICES OF CONGEALED PEACH PIE, I STALE "HOMEBAKED" BLUEBERRY MUFFIN, HALF A CUPCAKE, 3 BROKEN ASSORTED COOKIES, AND A CUP OF PARTIALLY-EATEN CHOCOLATE PUDDING.



MAD'S FROZEN NON-RISING BAKED CAKE

CONTENTS: One three-layer chocolate cake, guaranteed to remain flat and soggy; and one plastic container of special "runny sauce".

INSTRUCTIONS: Thaw cake at room temperature. Pour special "runny sauce" over top, and while serving, apologize for failure of cake to rise. Also apologize for consistency of icing. Spend balance of meal brooding unhappily over "what went wrong?"—and at the same time, impressing family with all the hard work that goes into baking a cake to begin with. Wind up blaming Husband for everything, pointing out that he's too cheap to replace crummy old kitchen stove.



MAD'S FROZEN EVER AGAIN CKEN SA

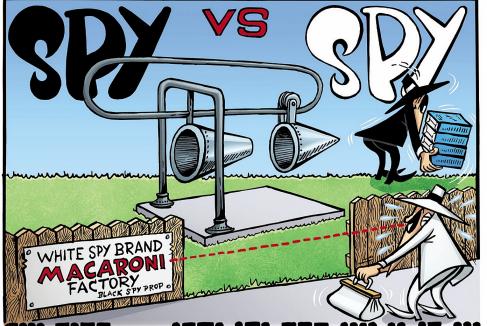
CONTENTS: Three pounds of quick-frozen chicken salad, PLUS one packet of "Kitchen Mess" containing assorted carrot greens, radish tips, celery stalk tops, etc. PLUS two pre-bloodied Band Aids.



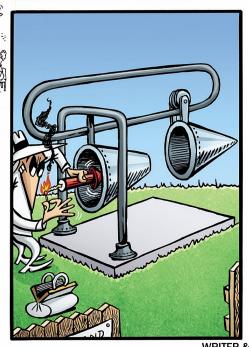
INSTRUCTIONS: Thaw chicken salad at room temperature and place in salad bowl. Scatter contents of "Kitchen Mess" packet all over counter tops to give the impression of lengthy preparation. Place pre-bloodied Band Aids on fingers to simulate chopping cuts, and serve salad while complaining about "...all the work involved!" Repeat "Never again! Never again!" frequently. For added effect, at end of meal, look at empty salad bowl and say something like "Boy, you work all day to make it, and it goes in two minutes!"

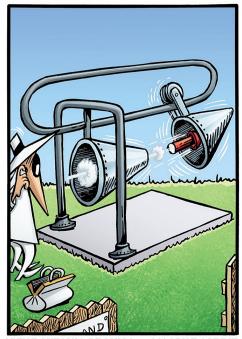


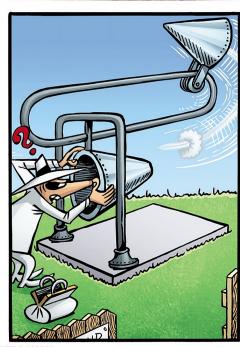


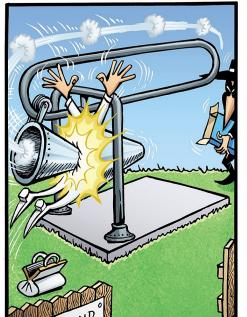


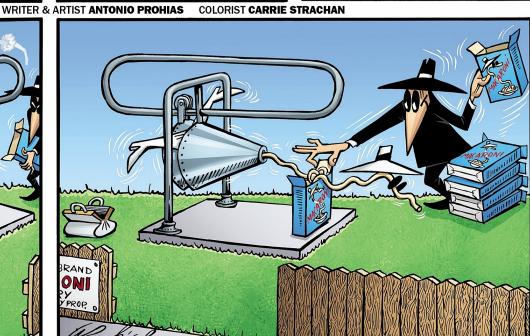














WRITER **DESMOND DEVLIN**ARTISTS **PETER KUPER, JOSH MECOUCH, JUSTIN PETERSON, RICH POWELL**



Chicken fingers and chicken nuggets.
Sorry — last time we checked,

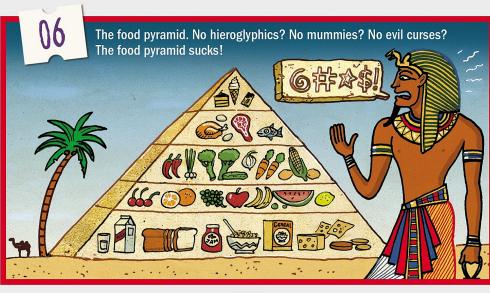


Ribs! One-twelfth the meat of a pork chop, for just 30 times the mess!



THAT INSULTING GUST
OF WIND THAT MUSSES YOUR HAIR
WHENEVER YOU OPEN ANOTHER
BAG OF POTATO CHIPS CONTAINING
TWO-NINTHS CHIPS AND SEVEN-NINTHS
PACKAGED OXYGEN.





Ice cream "photo cakes." Because the best way to celebrate your child's birthday is by symbolically plunging a knife into their face.

WHAT'S THE POINT OF AIRPORT SECURITY WHEN CINNABON KILLS **FAR MORE VICTIMS** THAN TERRORISTS **EVER COULD?**



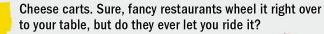
BACON MANUFACTURERS WHO DELIBERATELY POSITION THE LITTLE PEEK-A-BOO WINDOW ON THE BACK OF THE PACKAGE TO SHOW THE ONLY PART OF THE MEAT THAT ISN'T A SOLID WALL OF WHITE FAT.



"Hey, everybody! Who wants to sit on wooden planks, be besieged by insects, watch our plates and napkins keep blowing away, and have 30 seconds to wolf down our food before it goes cold or gets dirt in it?" . Oops, we meant to say, "Hey, everybody, 14 let's have a picnic!"



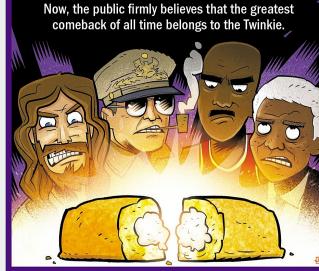
I CAN'T BELIEVE IT'S NOT BUTTER. OH, WE CAN BELIEVE IT.







If our show-off friends don't stop posting Facebook photos of every chichi plate of food they want us to be jealous about, we're going to start sending them OUR photos of the meal we ate ten hours ago.

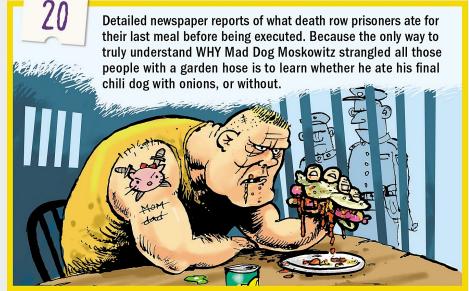




18 O LAS VEGAS BUE

\$11.99 LAS VEGAS BUFFETS. YOU'RE IN LESS DANGER HITTING ON 19.







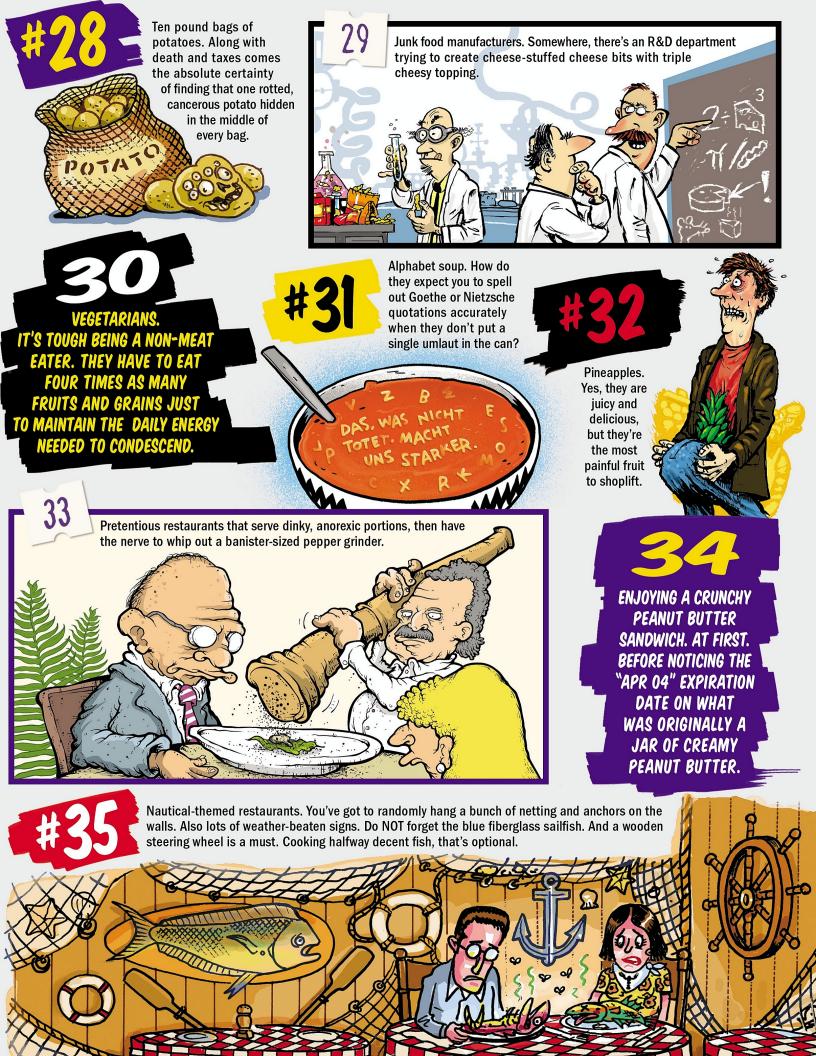
WHO EMPHASIZE "TROPICAL" ON THE LABEL,

AS IF WE MIGHT MISTAKENLY THINK THESE

ARE INNER CITY STREET MANGOS.

The Mrs. Butterworth syrup bottle. It creeps us out. It's like pouring out an old lady's guts.

16



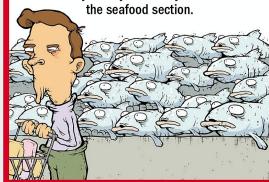


Caramel apples, which responsible for more loos teeth than the Ultimate Fighting Championship.

Caramel apples, which are responsible for more loosened teeth than the Ultimate

YOU CAN EITHER EXTEND
THAT RITZY EUROPEAN
VACATION ANOTHER
TWO WEEKS, OR YOU
CAN GO AHEAD AND
EAT THAT TOBLERONE
BAR FROM THE HOTEL
MINI-FRIDGE.

The way fish eyes follow you around





Hard Rock Café's "legendary burgers." You're paying \$1.35 for the meat, and \$20.90 for the privilege of chewing your food while staring at Elvis Costello's pants.

MULTICULTURAL "EXPERIMENTAL FUSION" CUISINE THAT ENDS UP TASTING LIKE A COMBO OF HAWAIIAN POI AND SAUERBRATEN, INSIDE BAGPIPES.

The exquisite timing required to consume an avocado. There's approximately a two-minute window between "not ripe yet" and "rotten."



Chuck E. Cheese. Here's some free advice for the next time you visit the Chuckster's: skip the "pizza," eat the tickets. Your stomach will thank you.

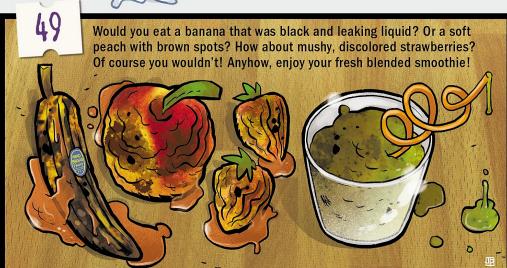


if it's evaporated, then what are we paying for? Boom! Punchline! We miss you, Jay Leno!



Advertising jingles. Years from now, after you've been abandoned to die in an old age home with no memories of your life, or your family, or even how to tie a shoelace or use a toilet, the last

> in your brain will be, "What would you do for a Klondike Bar?





CROUTONS.

THE WORD IS FRENCH FOR "STALE BREAD."

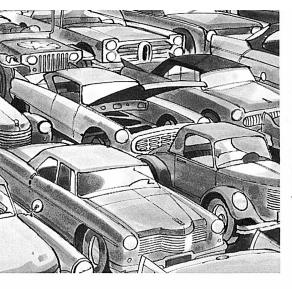


Shining glass bottles keep milk and cream wholesome and farm fresh. Glass is clean and pure and—oops!!—slippery, too! All right, so maybe there are some advantages to wax and metal containers after all!



Has it ever struck you as peculiar that the restaurants which seem to be the most fashionably "in" are the very same ones that offer the shabbiest service and lousiest food at the highest conceivable prices? Well, it always struck us as peculiar, until one recent day when the mailman delivered a damaging little catalogue to the MAD office by mistake. Now, we suddenly understand how the whole beastly system works. It's all based on the assumption by owners of exclusive dining spots that we are a nation of incorrigible snobs, hopeless masochists and complete idiots. If you don't believe it, you really ought to get a look at this catalogue. Of course, you probably wouldn't be able to get one because it's full of horrifying trade secrets that laymen are never supposed to find out. So, in order to satisfy your curiosity and put you on your guard, here is . . .



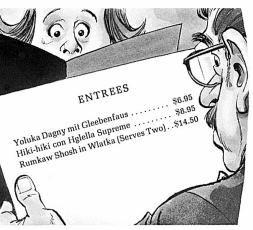


FILL YOUR PARKING LOT with abandoned cars to give the place that jampacked look, even when there are no customers inside. These vehicles are not tell-tale total wrecks, but merely stripped down pre-1960 models with engines removed for easier towing to your location. Guaranteed to impress the few patrons you do have by making them walk several blocks to begin waiting for a table.

4793—UNRECONDITIONED BUT PARKABLE USED CARS \$695.00 doz.

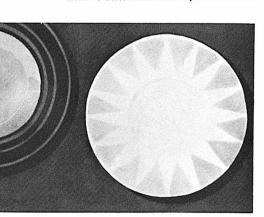
(Specify type desired: Sick Studebakers, Dead DeSotos, Crippled Corvairs)





MENUS IN OBSCURE FOREIGN LANGUAGES silence customer complaints forever! After all, who can squawk about your rotten food, high prices and mixed-up orders when patrons don't know whether they're getting what they asked for. Listed entrées are all sheep brains or hog liver exotically described in Albanian, Navajo and Nepalese.

44287—GARBLED GARBAGE DINNER MENUS......\$15.25 doz.



OPTICAL ILLUSION DINNER PLATES enable you to serve skimpier portions at even higher prices. Cleverly designed sunburst pattern makes smaller plates look at least as large as the old fashioned standard size, especially to customers who are half bombed. Yet new style holds 50% less food. You'll cut costs without risking howls of protest with these diminutive beauties.

47651—BIG LITTLE DINNER PLATES \$17.50 doz.

DROWN OUT NAUSEATING KITCHEN SMELLS with tempting canned aroma of better food than you serve. There's never a need to replace old cooking grease or incompetent fry cooks once you've spritzed your dining area with one of these mouth watering essences. Prompts patrons to order what they think they smell, and minimize gagging on what they actually get.

27388—"YUMMY DUMMY" BRAND FOOD

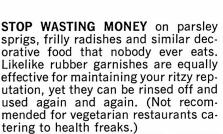
7388—"YUMMY DUMMY" BRAND FOOD SMELL (Large Cans)......\$11.50 doz. (Specify aroma desired: Hickory Smoked Ribs, Broiled Lobster, Sweet & Sour Cantonese.)



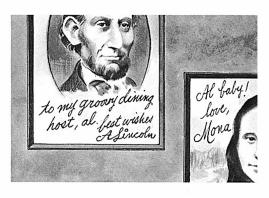


PERSONALLY INSCRIBED CELEBRITY PHOTOS tell the world you cater to big shots. We supply pictures in one dozen lots to fill your walls with simulated adoration. Each photo is personally autographed by our experienced staff of forgery experts. Freedom from lawsuits guaranteed, as all dipicted celebrities have been dead for at least five years.

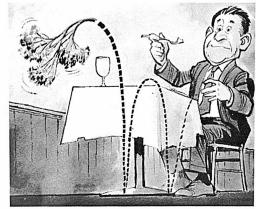
4756—GENUINELY PHONY AUTOGRAPHED PICTURES......\$9.75 doz. 4756-A—DE LUXE SET WITH FRAMES AND PICTURE HOOKS......\$47.50 doz.



5663—SHERWIN WILLIAM BRAND HIGH-GLOSS TABLE GARNISH \$8.49 qt.

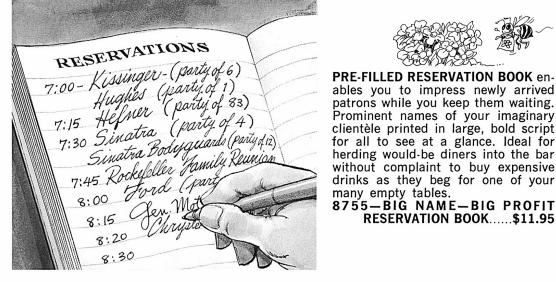






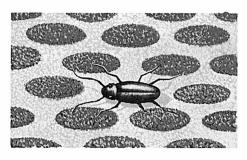
GLEAMING BRASS CHAFING DISH helps justify your \$4.50 cheeseburgers by requiring three waiters to melt the cheese at patron's table. Also impressive for warming up pancakes left over from breakfast and selling them as crèpes suzettes at dinner. Heating mechanism operates on kerosene handsomely packaged in used brandy bottles. (Available at extra cost.) 56911—"PRETTY HOT STUFF"

BRAND CHAFING DISH \$24.95



PRE-FILLED RESERVATION BOOK enables you to impress newly arrived patrons while you keep them waiting. Prominent names of your imaginary clientèle printed in large, bold script for all to see at a glance. Ideal for herding would-be diners into the bar without complaint to buy expensive

many empty tables.
8755—BIG NAME—BIG PROFIT RESERVATION BOOK.....\$11.95



COCKROACH CAMOUFLAGE CARPET DE-SIGN tricks even the most eagle-eyed diner into believing that real insects are merely part of the rug pattern. Totally eliminates costly exterminator fees. May even convince Health Department inspectors to let you keep your license, assuming they never go into the kitchen.

4722—"EIGHT-LEGGED FRIENDS" BRAND CARPETING......\$14.50 per square yd.



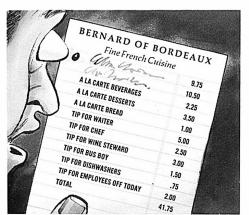
TINY DINING TABLES let your head waiter dole out fitting punishment to those who fail to tip him. These little horrors put more money in your pocket, too, as they can easily be squeezed behind kitchen doors, into rest room alcoves and similar nooks you once considered unusable. Handy 14-square-inch size lets you seat 200 in a dining room designed for 50.

1837—ITTY-BITTY DINING TABLES \$69.95 ea. 1838-ODDLY WOBBLY CHAIRS FOR ITTY-BITTY TABLES.....\$49.95 pr.



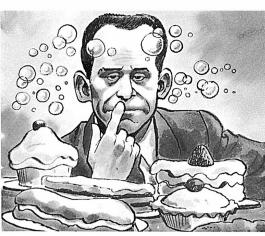
STOP PATRONS FROM WHINING when you seat them close to the kitchen for the convenience of your waiters. Boldly lettered "RESERVED" signs placed on desirable empty tables convince diners that they're lucky to be seated anywhere. High quality signs are printed in large type with luminous ink for easy visibility, even when kitchen grease fires fill the room with smoke.

23738—ATTENTION GRABBER RESERVA-TION SIGNS......\$3.50 doz.



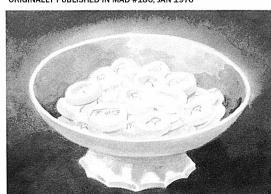
PRE-ADDED CHECKS eliminate your risk of losing money due to faulty addition. Also aids diners in remembering to tip all of your underpaid employees who need the cash badly. Checks are virtually inflation-proof as printed prices already reflect the increases you plan to make next year.

12709—"SUPERCHARGE" BRAND
PRE-ADDED DINNER CHECKS \$75 per 1,000



SUMPTUOUS PASTRY CART GOODIES often draws flies in restaurants lacking kitchen window screens and proper insect control. That's why we've fashioned these fake mocha tortes and éclairs from dark brown laundry soap. Let patrons make their selections from this authentic looking display before serving them chocolate Twinkies at \$1.75 each. Soap can be used later for your monthly linen laundering. 4866—SUDSY SWEETS....\$4.75 doz.

ORIGINALLY PUBLISHED IN MAD #180, JAN 1976



BICARBONATE OF SODA MINTS. Let after-dinner mints create a more pleasing final touch to your meals than the heartburn normally created by your greasy food. Use of sugary menthol spray has added so much phony flavoring that patrons will never dream they really eating antacid tablets. Also ideal for employees who forget to bring their lunch from home.

38117-STOMACH SAVER AFTER **DINNER MINTS......\$2.69 lb.**



n a "GREASY SPOON" Diner







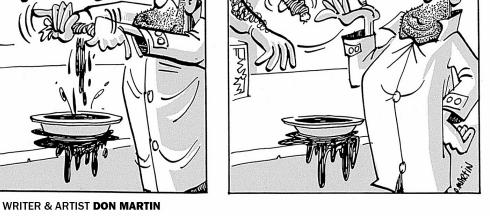
















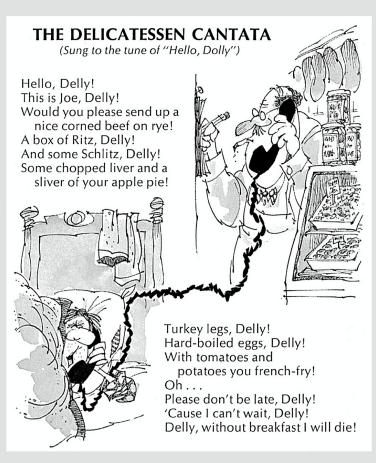


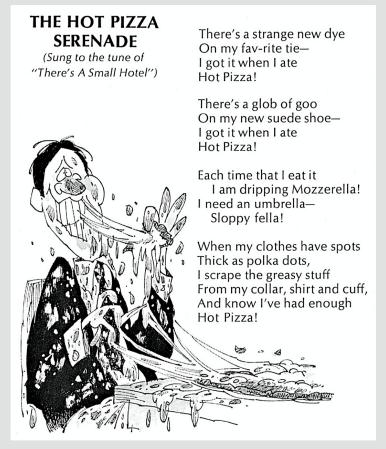


TUNING FORK DEPT.

Nearly all popular songs these days are written about "love"... falling in love, falling out of love, two-fa small part of out lives. What's really important is food! Not only does food take up a great deal of time, by you can't live on love alone! You gotta eat once in a while! Well with this startling new thought in mind, M lives with a collection of stirring and succulent...

SONGS OF





WRITER FRANK JACOBS ARTIST PAUL COKER, JR.



THE AIRLINE ANTHEM

(Sung to the tune of "Tonight")

In flight! In flight! They serve great food in flight! The sirloins are so tasty and rare!

In flight! In flight! I try to eat in flight! But it just doesn't work in the air!

In flight!
Those headwinds we are bucking!
And soon I am upchucking!
Oh, what a sorry sight!

I'm white With fright From trying to hold down every bite In . . . flight!



ced love, unrequited love, etc. But love is only a it it's absolutely vital to our survival. After all, AD proudly glorifies this essential area of our



THE MEAT-EATER'S LAMENT

(Sung to the tune of "Downtown")

When you eat meat, But hate the meat that you're eating-Then you've surely got Ground Round!

It's so unnerving When they're constantly serving In an eating spot— Ground Round!

It may be called a Chopped Steak, a Salisbury, or Beef Patty! No matter what it's called, it's always

over-cooked and fatty! What can you do?

Sound off to your waiter there-And loudly pound on your table, stand up on your chair

And shout:

"Ground Round!

"Piled on my plate I see

"Ground Round!

"Always you're conning me!

"Ground Round!

"Why must it always be



THE ICE CREAM PARLOR POLKA

(Sung to the tune of "Surrey With The Fringe On Top")

Every day is really a fun day When I eat a big gooey sundae— When I eat a big gooey sundae With the nuts on top!

Cara-mel sauce all gluey and gummy! Blobs of cream all tasty and yummy! Gobs of fudge that drop in my tummy With a slow plip-plop!

A cherry's a-sittin' on a pineapple slice! The marshmallow syrup's all sticky! The strawberry mixin' with the fudge real nice Which may be why I'm feelin' icky!

Though my figure's taking a beating From this glob of goo that I'm eating-When I'm through, you'll find me repeatin 'Cause I just can't stop Eating all those gooey sundaes With the nuts on the top!



THE HEALTH FOOD HYMN

(Sung to the tune of "I'm In The Mood For Love")

I'm eating food for health! 'Cause it is so nutritious! Though I hate all the dishes-I'm eating food for health!

Spinach and eggplant soup! Steaks that are made of soybeans! Though I do not enjoy beans-I'm eating food for health!

Turnips with wheatgerm dressing May a bad smell produce— Though it may be depressing, I'll wash it down . . . with cabbage juice!

Blackstrap molasses pie! Yoghurt on rhubarb shredded! Though they're all foods I've dreaded— I'm eating food for health!









How many mistakes can you find in this picture of a

FAST FOOD RESTAURANT?

WRITER CHRIS HART ARTIST JACK DAVIS

ANSWERS

- 1. The teenagers are all chewing with their mouths closed.
- The cheese for the cheeseburgers is made from natural ingredients, including milk.
- 3. The fish filet sandwiches taste better than the Styrofoam boxes they come in.
- 4. The iced drink has more drink in it than ice.
- 5. The young man is resisting the temptation to stomp on the packets of mustard that someone has dropped on the ground.
- **6.** The boy with the magic marker is writing on a note pad, not on the table.
- **7.** The teenage employees are earning more than minimum wage.
- The plastic lids actually fit the cups, preventing spilling and scalding.
- The employee leaving the washroom actually washed his hands after using it.
- **10.** The person parked in the handicapped section is actually really handicapped.
- **11.** There are no bees or flies hovering around the garbage cans.
- **12.** The "Quarter-Pounder" actually weighs a quarter of a pound after it is cooked.
- **13.** Old, stale, cold, unsold food is being replaced with freshly cooked new food.
- 14. The customer is being asked if he wants his burger rare, medium or well-done.
- 15. Someone actually won the fast food restaurant's "sweepstakes."
- **16.** Their are no droppings on the outdoor patio tables.
- **17.** The teenager is not tampering with the salt shaker os the cap will fall off when the salt is poured.
- **18.** The customer has not created a state of panic by requesting a glass of water.
- **19.** The guy who handles the food has cleaned his nails before reporting for work.
- The hamburgers look just as big in person as they do on the TV commercials.



Genetically-altered food has become the scientific community's hottest controversy. On one side, there's the bloodsucking, capitalist, multinational agricultural companies who say there's nothing wrong with a little gene-splicing here and there to make your tomatoes as red as the fire engine that came barreling down our street that cold October morning and ran over our dog. WHY, OH WHY, **BUTCH?! WHY DID YOU HAVE** TO DIE!?!? (But we digress....) On the other side, there's the know-it-all, do-gooder, Ralph Nader types who think that muckin' with our food supply might not be such a good idea. And in the middle there's you: worried that the Pop Tart you eat this morning

answer the all-important question...

WRITER & ARTIST TOM CHENEY

will have you dead by noon. Are you consuming food homegrown in Dr. Frankenstein's lab? Use this handy guide to



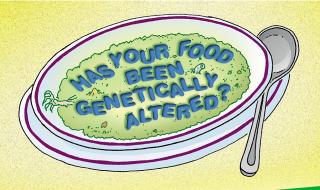
Have you ever spent more than 30 minutes trying to peel a potato with rapid self-healing skin?



Did you ever drop a jalapeño pepper in your kitchen that then burned through five floors of your apartment building?

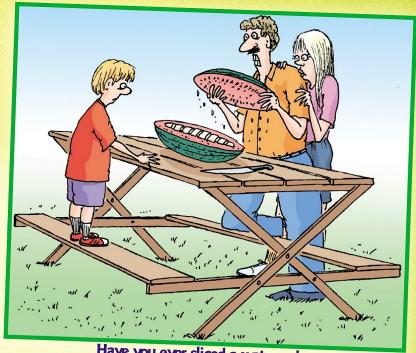


Do you find yourself trying to avoid buying any eggplant that has a heartbeat?

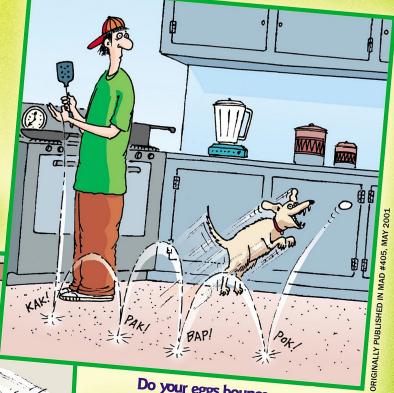




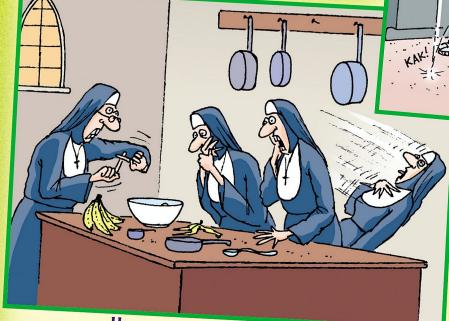
Have you ever had to pop corn one kernel at a time?



Have you ever sliced a watermelon in half and found a backbone?



Do your eggs bounce when you drop them?



Have you ever peeled a banana and found it to be "anatomically correct"?



Going out to eat in a restaurant would be a truly wonderful experience if it weren't for the food, the service and the sanitary problems! But fret not: Simply solve these problems with...

MAD'S RESTAURANT SURVIVAL KIT

WRITER & ARTIST AL JAFFEE

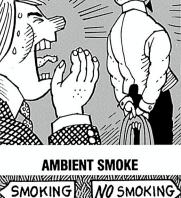
THE 12 MOST COMMON RESTAURANT PROBLEMS...



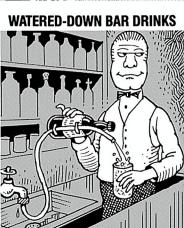
WRONG ORDERS







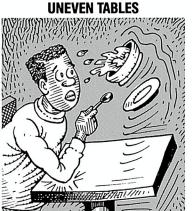












GERMY GLASSES AND CUPS FOUL SMELLING WASHROOMS

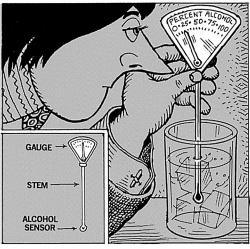




OVERCROWDING



BAR DRINK ANALYZER

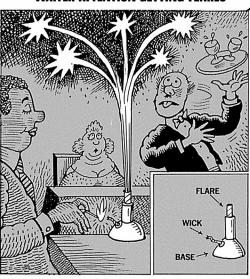


A few drinks can jack up your restaurant bill tremendously. You should at least get what you pay for-and this handy gadget makes sure you will!

AMBIENT SMOKE DISPERSER

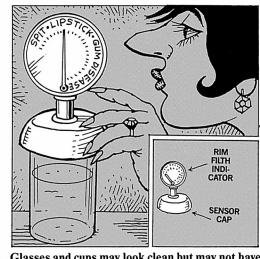


Whether the smoke is coming from your dining partner or drifting over from the smoking section, this device blows it back to the perpetrator! Sends powerful stream of air forward, backward or both!

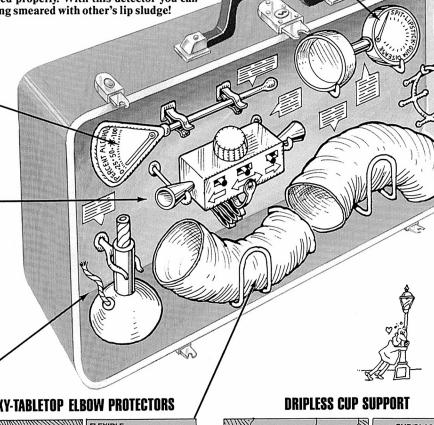


You can wave, you can yell, you can even throw a tantrum! If a waiter wants to ignore you, nothing helps-except these flares! Once they explode, your waiter will be scared to death and no longer capable of pretending he doesn't notice you!

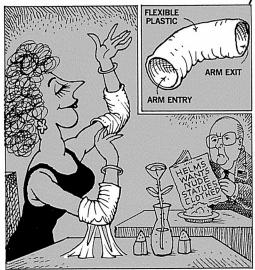
GLASS AND CUP RIM CLEANLINESS DETECTOR



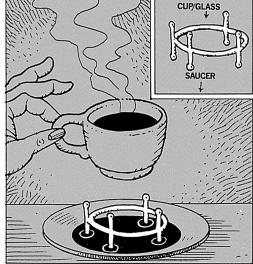
Glasses and cups may look clean but may not have been washed properly. With this detector you can avoid getting smeared with other's lip sludge!



STICKY-TABLETOP ELBOW PROTECTORS



If you've ever put your elbows down on invisible maple syrup residue, then you know how valuable and practical these protectors can be. Also guards against recent wet-wiping by bus boys using filthy towels that haven't been washed in years!



RESTAURANT HANDY CAR

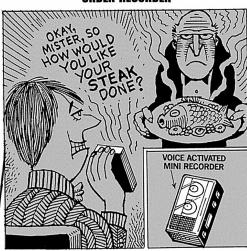
Beverages often arrive in saucers half full of spilled liquid. Unsuspecting diner lifts cup and drips fluid all over clothing. This little cup support puts an end to that pesky problem once and for all!



BAITERY PACK (I AAA) TIMER

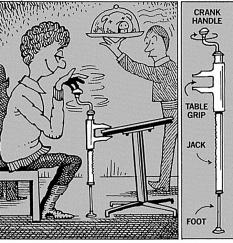
Articles forgotten in restaurants are only recovered if they are worthless. This alarm clipped onto personal property will sound before you're able to leave!

ORDER RECORDER



Some waiters get downright nasty when told they brought the wrong order. With this handy recorder they're nailed and sheepishly get you the right food!

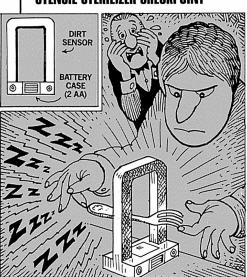
E-Z TABLE LEVELER



Nothing is more annoying than a tippy table. Sticking wads of paper, spoons, etc. under leg never really works. This device attaches to and cranks up any part of table that requires it!

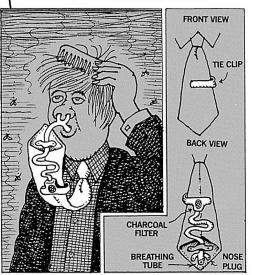
UTENSIL STERILIZER CHECKPOINT

SURVIVAL KIT RYING CASE



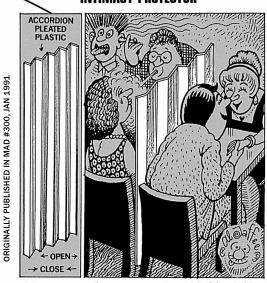
Battery operated utensil sterilizer is a tiny version of airport check-point. Germ-laden, unsanitary forks, spoons and knives set off irritating, highpitched squeals that alert customers and the restaurant's owner into cleaning up his act—fast!

RESTROOM INHALATION SYSTEM



Tie clip air filtration system solves the problem of restaurant bathrooms that smell like sewers in Calcutta after an outbreak of dysentery. In back of tie is a charcoal filter complete with breathing tube and nose plug for normal, carefree inhalation!

INTIMACY PROTECTOR



To increase profits, restaurants are making tables smaller and cramming them together. This fan partition opens easily and slips between tables! Two are provided for times you're stuck in the middle. Folds to a space-saving six square inches in size!





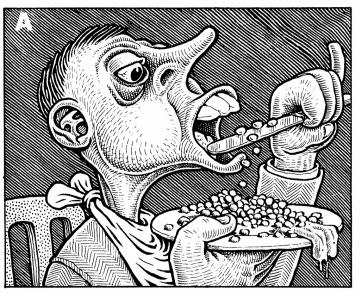
The next informative article is directed primarily at clods who got no table manners...Which means practically everyone will be interested in this informative article because practically everyone who reads MAD is a clod. To teach you the correct table manners, we have called upon an ex-clod (he's no longer a clod since LIFE magazine accepted his work), Basil Wolverton. Here's your chance then to learn table manners by attempting to answer the following...

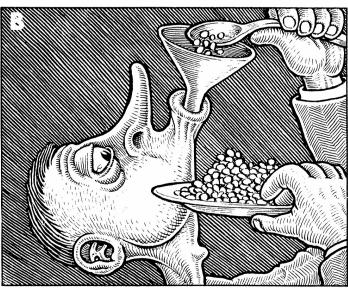
Dining Etiquette



WRITER & ARTIST BASIL WOLVERTON

QUESTION: WHICH IS THE ACCEPTABLE MANNER OF EATING PEAS, (A) OR (B)?

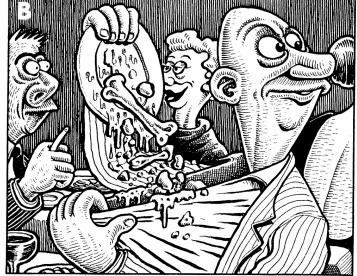




ANSWER: (A) BY ALL MEANS. JUST BE SURE KNIFE IS MAGNETIZED AND PEAS ARE COOKED IN IRON FILINGS. FORMERLY USED FUNNEL METHOD BECAME SOCIALLY TABOO AFTER THE DAY ALFRED E. NEUMAN SWALLOWED ONE.

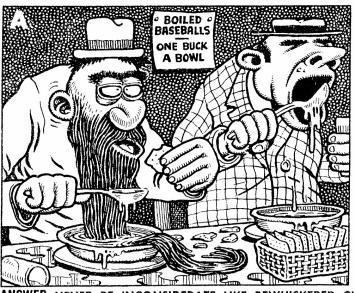
QUESTION: WHICH IS THE PROPER MANNER FOR DISPOSING OF SCRAPS, (A) OR (B)?

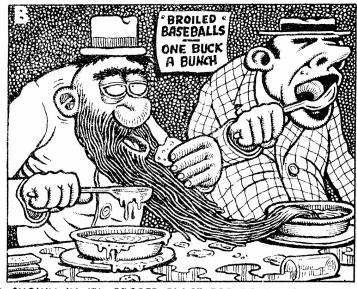




ANSWER: SCRAPS THROWN ON FLOOR CAN CAUSE WAITER TO SLIP WHILE BRINGING DESSERT. PROPER MANNER, SHOWN IN (B) IS TO SHOVE SCRAPS INSIDE SHIRT. YOU MAY GET A GREASY ABDOMEN BUT YOU'LL SAVE ON NEXT MEAL.

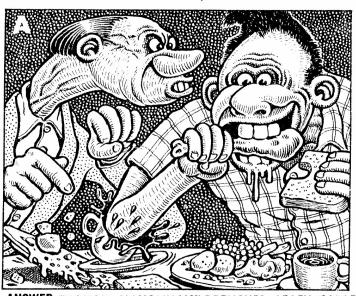
QUESTION: WHAT SHOULD BE DONE WITH YOUR LONG BEARD WHILE EATING?





ANSWER: NEVER BE INCONSIDERATE LIKE BEWHISKERED CLOD SHOWN IN (B). PROPER PLACE FOR BEARD IS IN OWN PLATE. ALSO, YOU MAY BE ABLE TO CON AN EXTRA SERVING BY COMPLAINING OF A HAIR IN YOUR FOOD.

QUESTION: IF YOU MUST, WHICH IS THE PROPER WAY TO LEAN ON ONE'S ELBOW AT TABLE?





ANSWER: THOUGH MAYONNAISE-DRENCHED LEAFY SALAD IS SOOTHING AND COOLING, SCALDING HOT COFFEE WILL GET ELBOW CLEANER. THEREFORE, IF YOU MUST LEAN ELBOW ON TABLE WHILE EATING, (A) IS PREFERABLE.

QUESTION: WHICH IS THE DESIRABLE METHOD OF OBTAINING FOOD WITHOUT ASKING FOR IT?







YELL'S KITCHIN

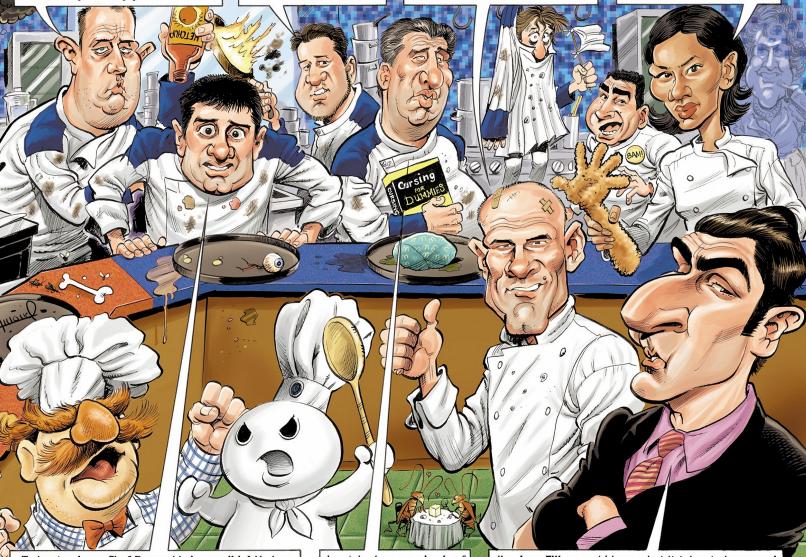
I'm Beef! I've worked in Miami Beach, in the Caribbean, Key West and even the trendy Hamptons in New York! Everywhere I've worked everyone's complimented me on the food I've prepared! Of course, there is a slight advantage to only working in well-known resort areas! You rarely serve a meal to anybody who's sober, so they pretty much like anything I put on the table! Or under the table, if they're really plastered!

I worked in a prison kitchen, cooking for pimps, prostitutes, counterfeiters, even murderers! It's quite different than it is here, so I'm going to do my best to screw up so I can get back to feeding people who are a hell of lot more pleasant and less profane than Chef Ramrod!

I know that there are supposed to be five people on each team, but Chef Ramrod already eliminated one of them last week!

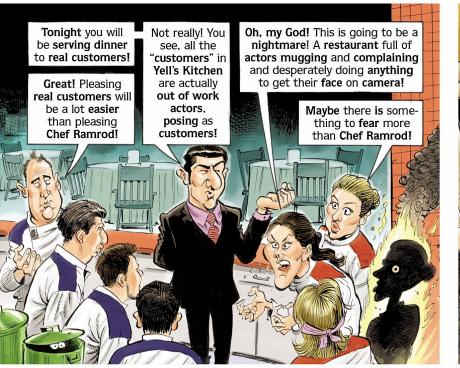
Normally, at the end of each episode Chef Ramrod demands that one of the chefs takes off his jacket and hangs it up. Last week, Chef Ramrod was so angry he didn't even wait until the guy removed his jacket! That's him hanging there. Jacket and all!

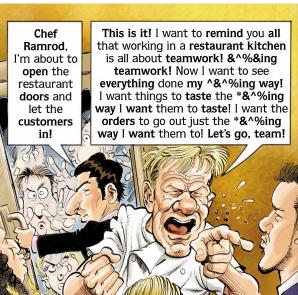
Chef Ramrod eliminated one chef from the women's team, too. She was guilty of one of Chef Ramrod's cardinal sins — using far too many bread crumbs! He made an example of her the others will never forget! He breaded and deep-fried her! But with just the thinnest, most delicate coat of bread crumbs you can imagine!

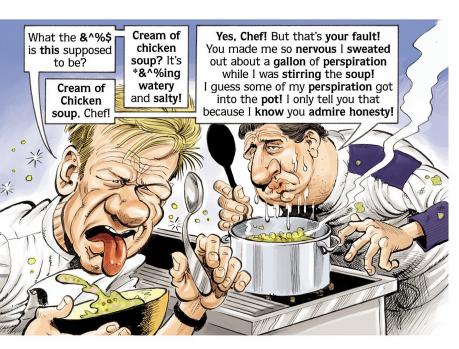


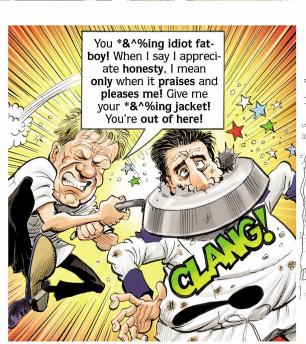
Trying to please Chef Ramrod is impossible! He has never found anything I've done to be correct! I mean, I was boiling water and before I even got to put the pasta in, he came over and said the water looked underdone! God, I've got to succeed on this show! It's my last chance! So far I've been booted off American Idol, I lost on So You Think You Can Dance, and I failed on America's Next Top Model! I'm running out of TV shows that can give me a career!

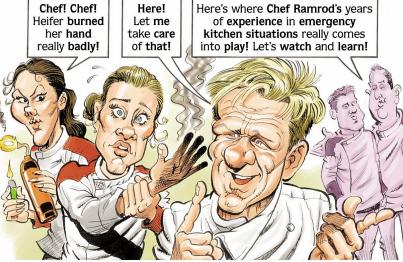
I watched every episode of this series last season in order to prepare! But now that I've started dealing with Chef Ramrod in person, I realize the series I should have been watching to prepare for this was The Sopranos! I'm Jean Fill-up and I have what it takes to be a good maitre'd! I'm Belgian, so my nose is raised in the air just enough to make customers know I'm superior! I know that a good maitre'd has to make sure that every single patron leaves this restaurant with an experience they will never forget! And trust me, with the swearing, poor service, lousy food and at least one of the chefs breaking down in tears at every meal, I know that they will never forget their meal here!







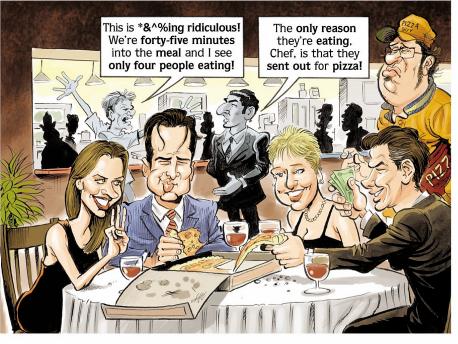


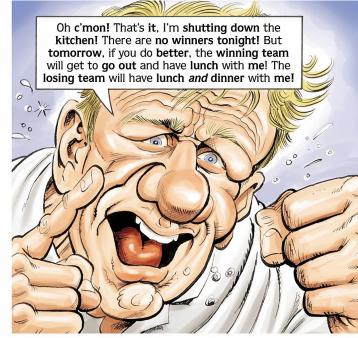




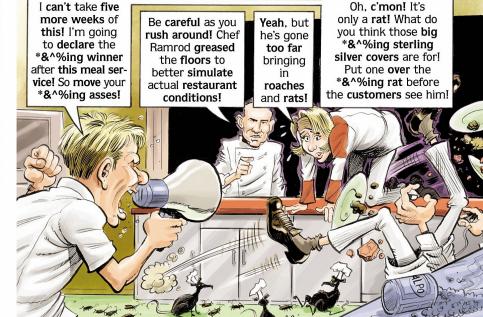






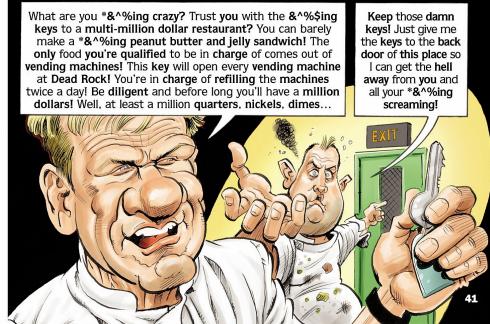






ORIGINALLY PUBLISHED IN MAD #470, OCT 2006







AMAD OTHER USES FO









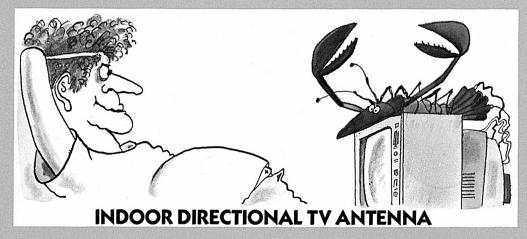


TURN INDICATOR

ANNOT BRING YOURSELVES TO THROW THEM INTO BOILING WATER, WE BRING YOU...

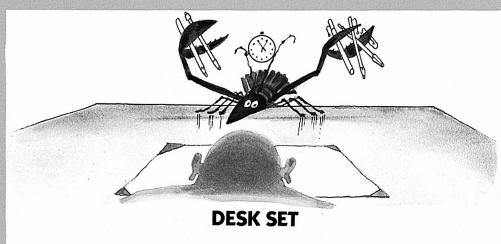
RIVELOBSTERS

WRITER & ARTIST PAUL PETER PORGES













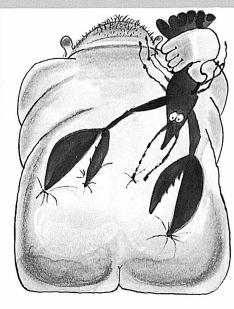




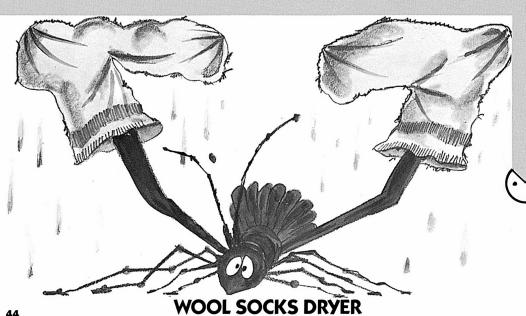
TOOTHBRUSH HOLDER







BACK SCRATCHER





Only an absolute moron would go to a fast food place to eat healthy. Yet, there is always some stupid report telling you what the most "healthconscious" option on the menu is, and warning you about the worst.

Here's a hint—it's ALL terrible for you! Still we feel duty-bound to



The Guide to the

E

WORST **CHOICES**

FAS

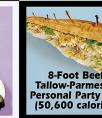
WRITER **JEFF KRUSE**

PHOTOGRAPHER IRVING SCHILD













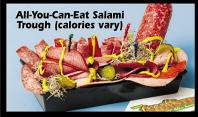






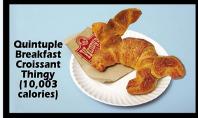


























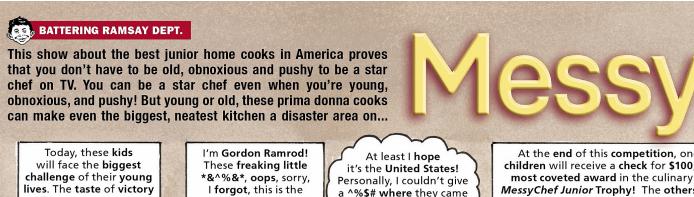












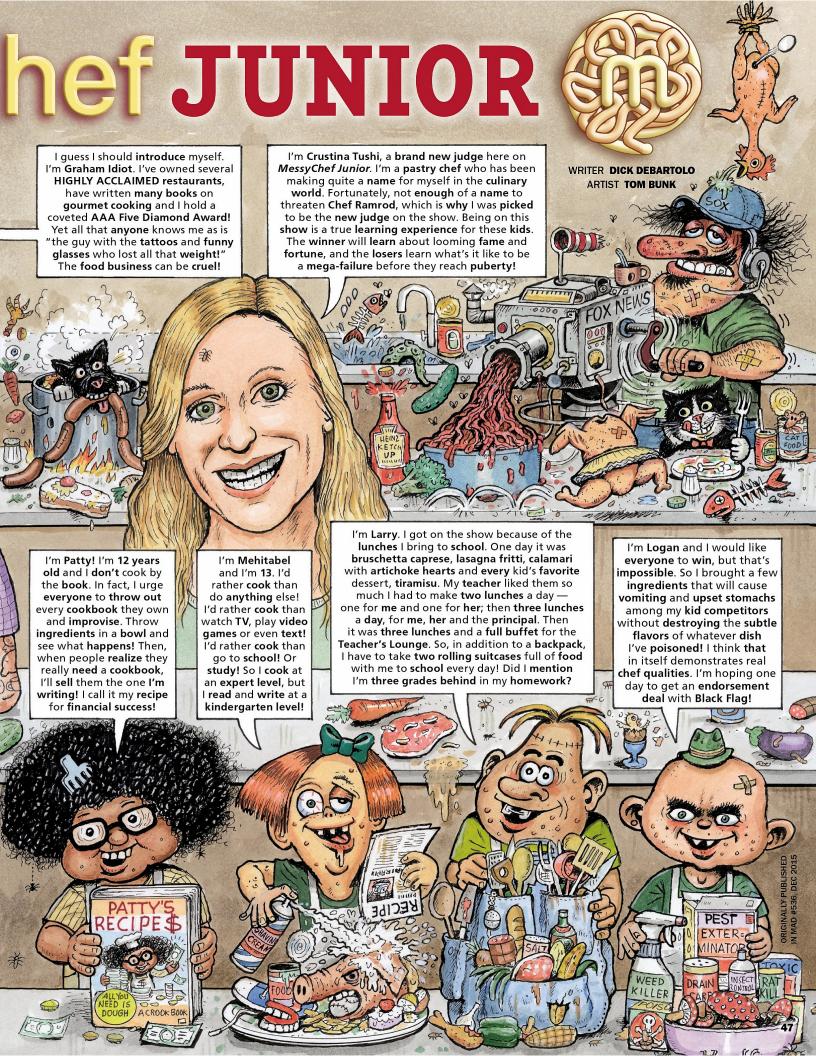
Today, these kids
will face the biggest
challenge of their young
lives. The taste of victory
will be sweet, the taste
of defeat will be bitter,
and the entire show
will feel half-baked and
overdone! (But we're
all in for the dough.)

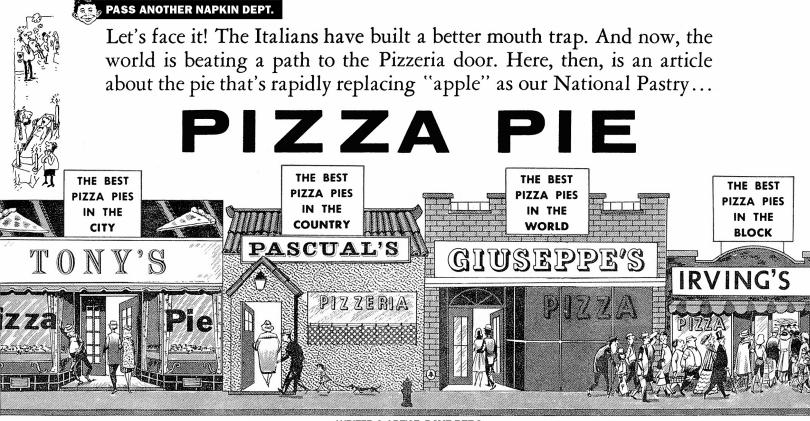
I'm Gordon Ramrod!
These freaking little
&^%&, oops, sorry,
I forgot, this is the
small fry version. Let's
start again! I'm Gordon
Ramrod. These adorable
children are the best
8-to-13 year old cooks
in the United States!

At least I hope
it's the United States!
Personally, I couldn't give
a ^%\$# where they came
from. I do so many of
these tedious chef shows
all around the world
I just want to phone in
another performance,
get a check and go!

At the end of this competition, one of these children will receive a check for \$100,000 and the most coveted award in the culinary world, The MessyChef Junior Trophy! The others will get one of these MessyChef Junior aprons. These special aprons will forever remind them of this incredible experience, because they have every kind of food stain imaginable on them, not to mention quite a bit of blood! When will these kids learn how to use industrial-grade butcher knives?!?

I'm Timmy and I'm 10. I'm Jeffrey. If I had to rate my cooking I love to cook, but ability on a scale of one to 100, I'm Lindi and I'm 11. I'm Jon, age 13. I love mainly I love to make I would say it's a 91.25. Yes, my rating I started cooking when to cook, but my kitchen desserts. I can make is as precise as my cooking, and I'm I was just **five**. It was is really tiny. How tiny? pies, jelly rolls and only nine years, four months, three either do that or When I make linguini, about a billion days, seven hours and 31 minutes old! continue to eat the I have to cook it one different kinds of Once while making a three-minute indigestible slop my strand at a time! cookies! I haven't egg, I took three minutes and two mother cooked! My My dream is to be as won any cooking seconds, but a year of therapy got me brother and sister hated creative as the producers back on track. Actually, it wasn't a contests yet, but in my mom's meals so much, of this show. In the U.K. my **school** I was voted year, it was 11 months, three weeks... they moved out before this series is called Junior man, having OCD is both a blessing 'Most Likely to I started cooking. Gee, *MessyChef*, but in the Develop Diabetes"! and a curse for a budding chef! by now they must be U.S. they call it Messyfour and seven years old! Chef Junior. Inspiring!





WRITER & ARTIST DAVE BERG

INGREDIENTS FOR A EEDED



First, dough is needed.

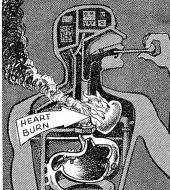


Next, chef is needed ... to knead the dough.





Then, Mozzarella cheese and Then, anchovies, mushrooms, peppers, Tomato sauce are needed...to sausages or onions are needed to kill spread on the kneaded dough. the taste of the previous ingredients.



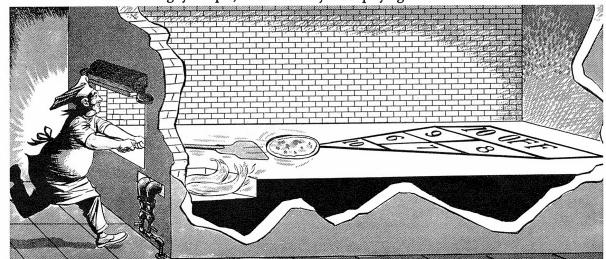
Finally, a cast-iron stomach is needed to help digest the mess.

MAKING A PIZZA PIE

Next, he manipulates pizza with a big wooden paddle. You think he's baking your pie, when actually he's playing shuffleboard.



The chef then places

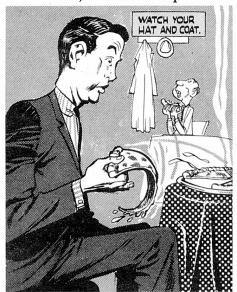


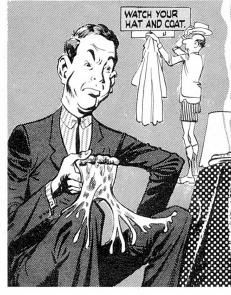
EATING A PIZZA PIE

Grasp hard crust of pizza with thumb and first two fingers of one hand...



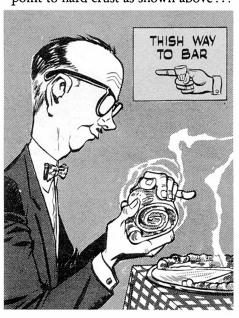
Lift section from rest of pie. With this method, section will flop over...



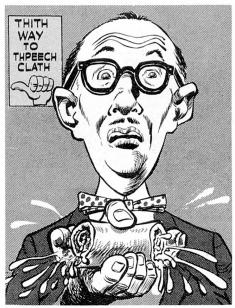


... getting icky sticky gook all over your new \$49.50 charcoal-gray suit.

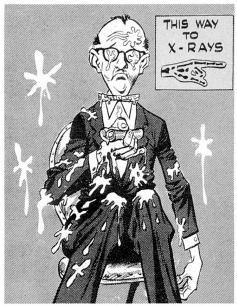
Neatly roll up pizza pie section from point to hard crust as shown above ...



With this method, the ingredients are sure to ooze out from both sides...



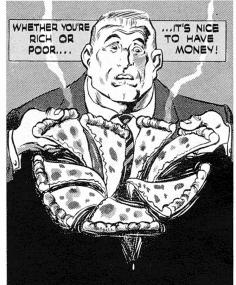
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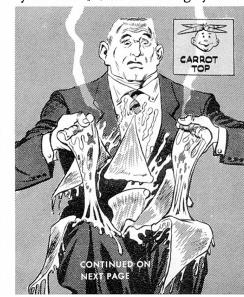
If you are a he-man type pizza eater, grasp whole pie firmly in both hands.



With this method, whole pie will fall apart, as it has been pre-sectioned...

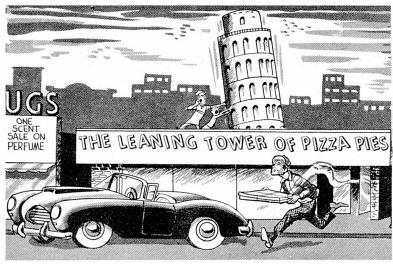


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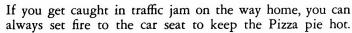


PIZZA PIE TAKE-OUT ORDERS

If your family wants to eat Pizza at home, you can always dash down to the nearest Pizzeria for a "take-out" order.



If you get caught speeding on the way home, you can always offer piece of Pizza as bribe, known as "Cheezit, the Cop!"





If you finally get the Pizza home, and it's ice cold...you can always take the family out to a nice Chinese Restaurant.





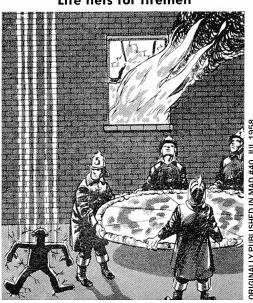
NEW USES FOR PIZZA PIES

Like all fads, Pizza Pie popularity may fade. When this happens, MAD is ready to save the Pizza Pie makers with these suggested...

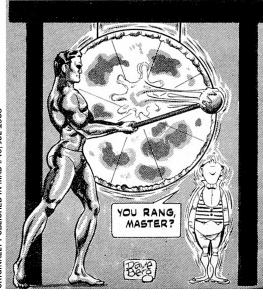
Continental-style back for cars

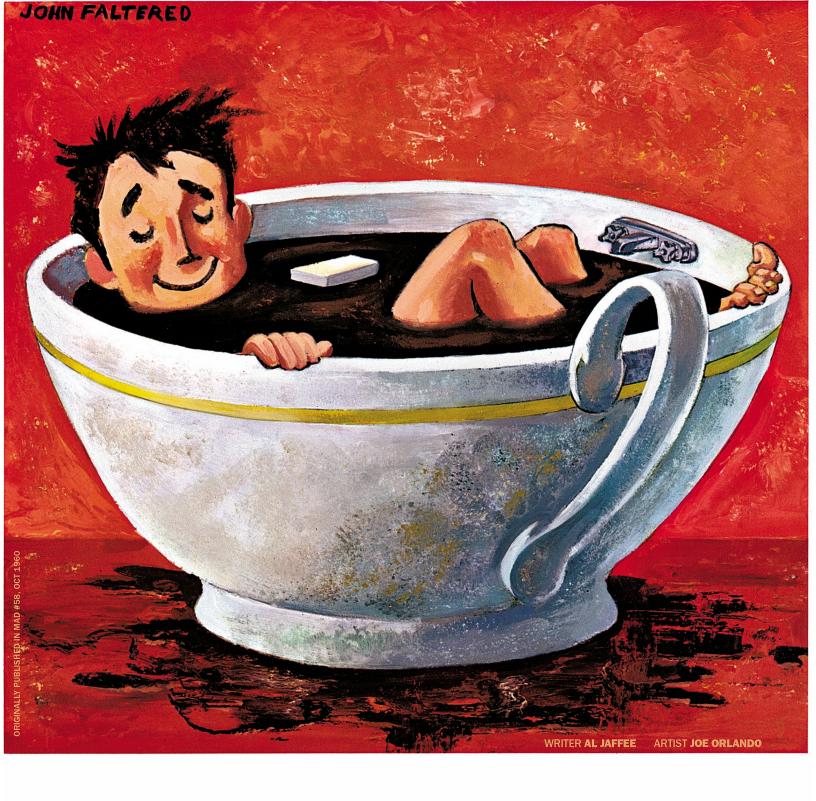


Life nets for firemen



Introduce J. Arthur Rank movies





INDULGE YOURSELF...

For a quick delightful "pick-me-up"

-soak in a bathtub-size coffee cup!



Still 99 44/100% Pure

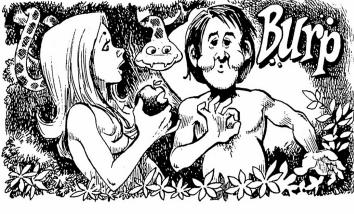
NEW COFFEE-FLAVORED SINKA BATH SALTS

A MAD **LOOK AT...**



ADAM AND EVE







SIR ISSAC NEWTON







LUCREZIA BORGIA

WRITER PETER PAUL PORGES

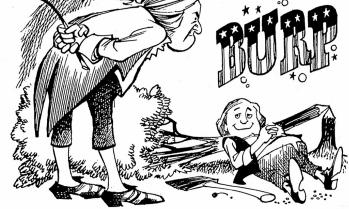


THROUGH HISTORY

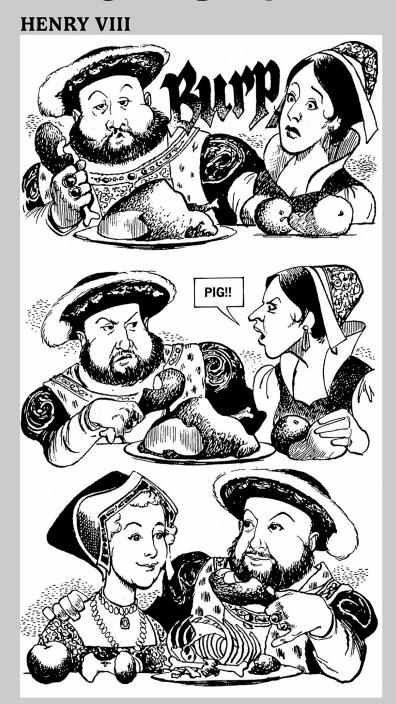
GEORGE WASHINGTON







ARTIST BOB CLARKE

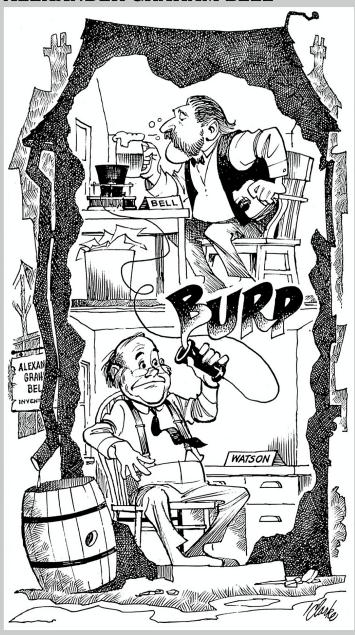




NAPOLEON



ALEXANDER GRAHAM BELL



ANCIENT POMPEII





So versatile, a doctor can use *Chef Widget*™ to deliver a baby! And it works on both boy AND girl babies!

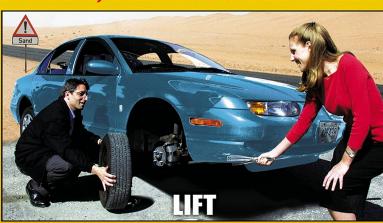
To order, call: 1-000-Take-A-Wiz

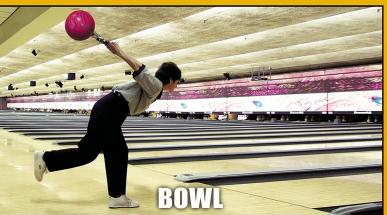
tools, space-age oven mitts and non-stick spatulas we were

Use *Chef Widget* FU to lift eggs, retrieve gravy lumps, and manipulate malformed pieces of meat! It's like having an extra set of hands (or a first set if you lost yours while using our *Garden Widget* FU 25-in-1 Lawn Mover/Edger/Chain saw/Weed Wacker)!

hawking in ads like this one last month!













CRETINOUS COOK'S CONCOCT











ORIGINALLY PUBLISHED IN MAD #316, JAN 1993

CHIP OFF THE OL' CHEESE BLOCK DEPT.

The editors would like to wish this little piggy, **Robin James Eversoll**, a very happy first birthday! Born in MADison, WI. on November 22, 2021, this glorious glutton also happens to be MAD founder Bill Gaines' third great grandson! To quote Bill's daughter and Robin's grandmother, Wendy Gaines Bucci, "He eats with gusto like his great grandfather!"



STATEMENT OF OWNERSHIP, MANAGEMENT, AND CIRCULATION

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Anne DePies, General Manager, MAD, November 4, 2022

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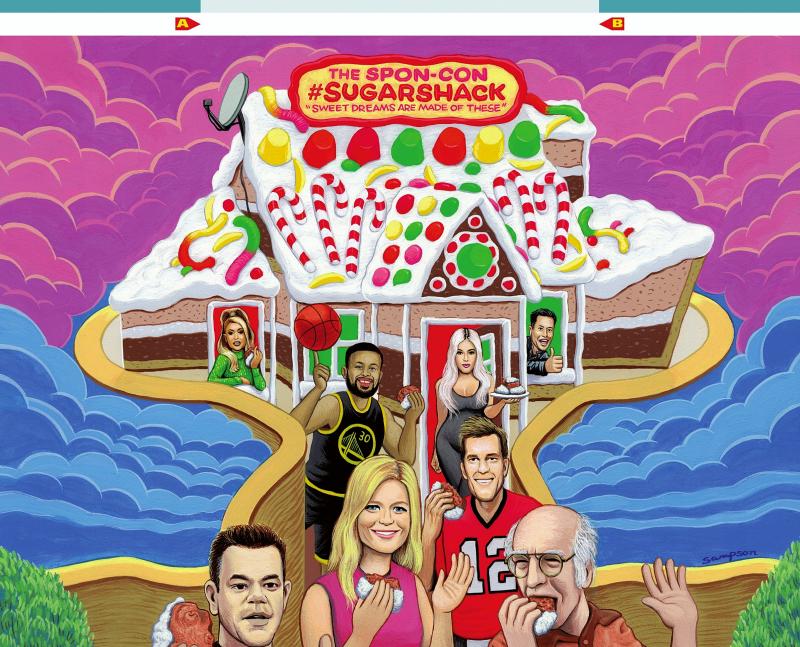
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MAD FOLD-IN

Everyone knows that sweets are junk food, and this one is no exception. In fact, it may be the junkiest of all! To see the popular confection that has influential celebrities singing its praise, fold page in as shown at right.



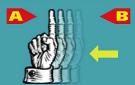


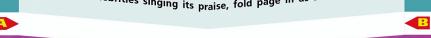
THERE'S A NEW CONSUMER TREND AND STARS WANT A
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IN THE BIG BUCKS, ESPECIALLY FOR THIS ONE. HOWEVER, AS
SOME CRITICS WILL ATTEST: IT'S ALL A BUNCH OF MALARKY
THAT, UNFORTUNATELY, PEOPLE KEEP ON EATING UP.

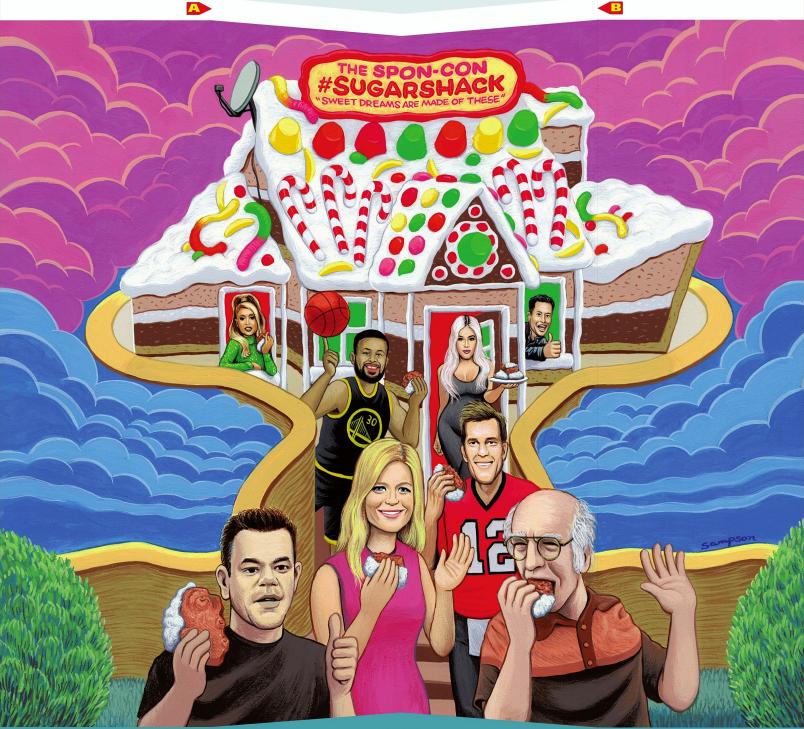


HERE WE GO WITH AN ALL-NEW

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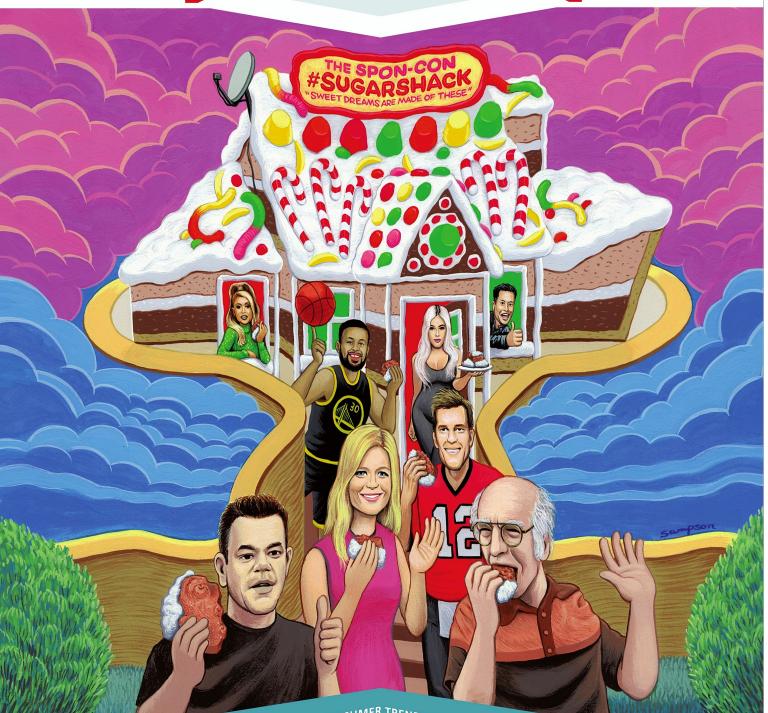
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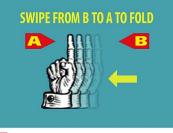
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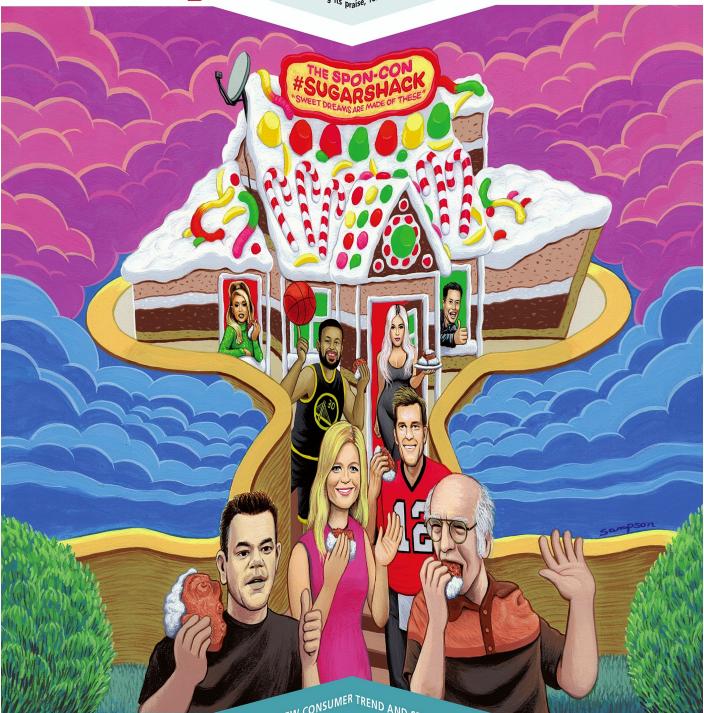
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WRITER & ARTIST JOHNNY SAMPSON







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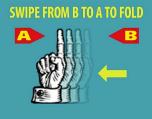
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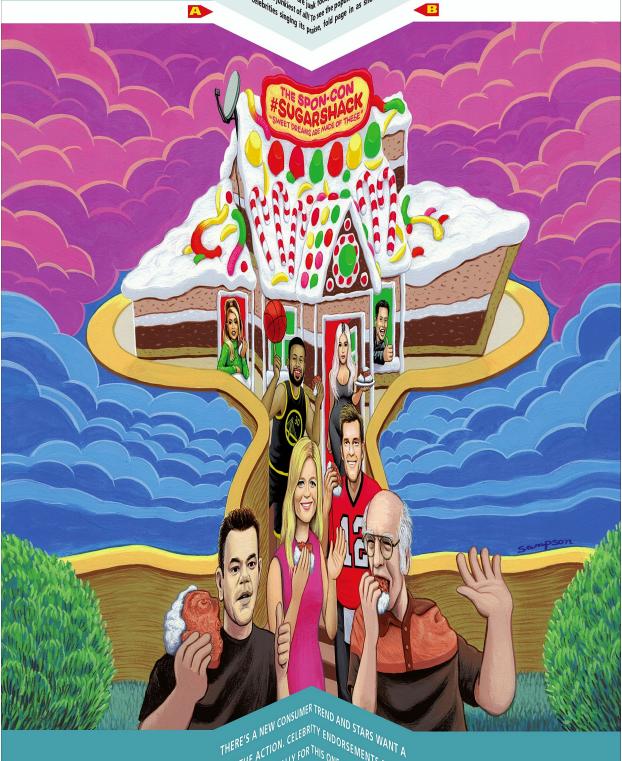
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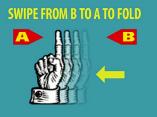
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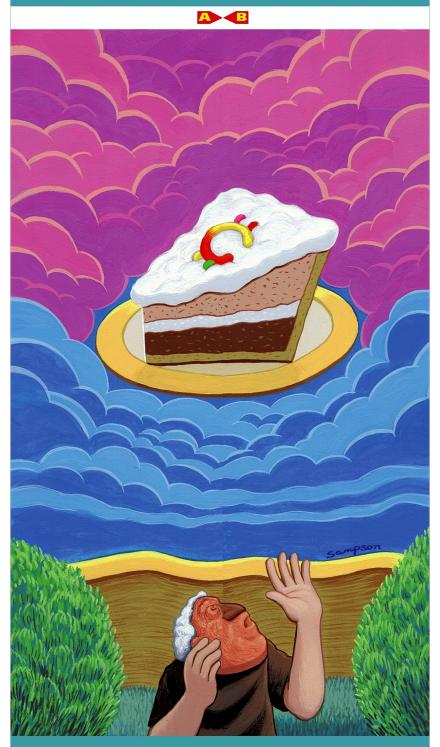
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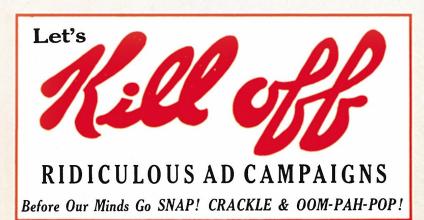






PIE IN THE SKY





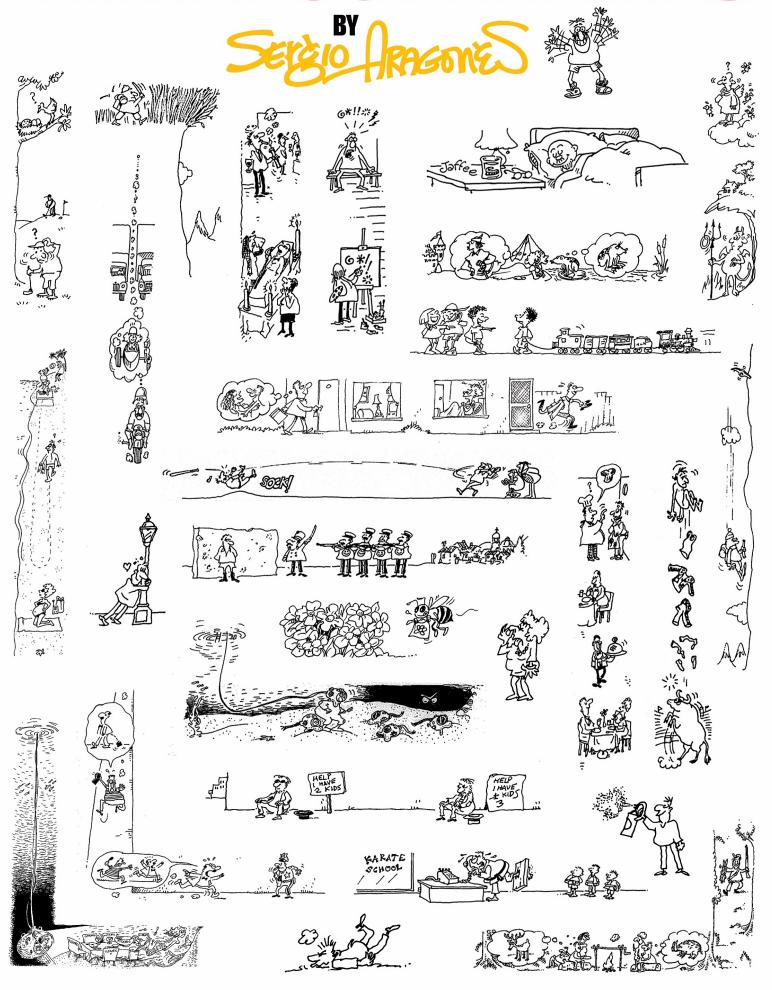
If you advertisers have to blow your own horns, why tie your products to unrelated activities? Mainly, what's eating a Breakfast Cereal got to do with playing a musical instrument.

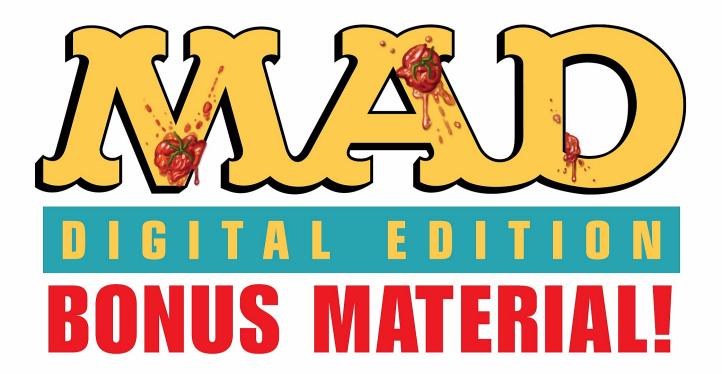
Boy...we just can't swallow that!

"Nuts to you each morning"



DRAWN OUT DRAMAS

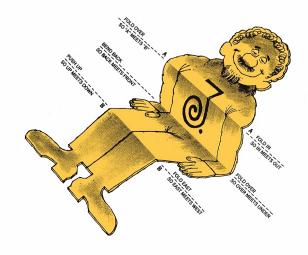




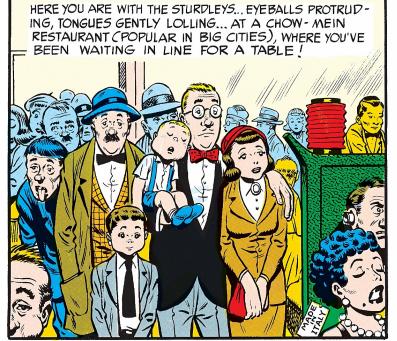
Still hungry for more humor? Get your just deserts from "Restaurant!" Cooked up by Harvey Kurtzman and Will Elder for MAD #16, October 1954, this slice of life is sure to give you a few belly laughs, or possibly just indigestion.



Al Jaffee feeds us more nauseating food facts in the MAD #226 fold-in. First published in October 1981, it might make you lose your lunch... with laughter.



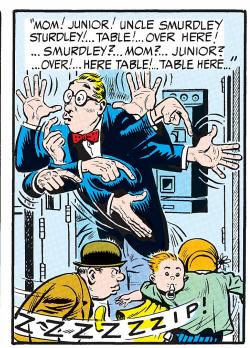
THE AMERICAN SCENE DEPT : FOLLOWING THE USUAL MAD POLICY OF EXPERIMENTING WITH NEW THINGS AND THEREBY COMING CLOSER TO RUIN ... WE INTRODUCE A NEW FEATURE, DEALING WITH VARIOUS PHASES OF LIFE IN AMERICA! LIKE FOR INSTANCE ... HOW'S ABOUT THE PHASE WHERE ON SUNDAY AFTERNOON, DAD DECIDES TO TAKE THE FAMILY TO A ... RESTAURANT



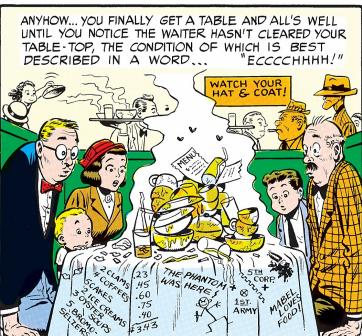


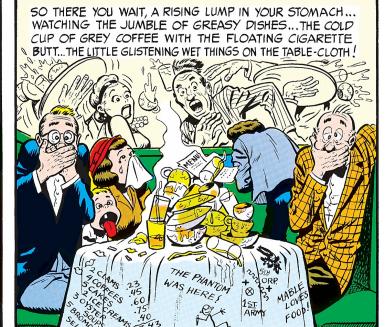
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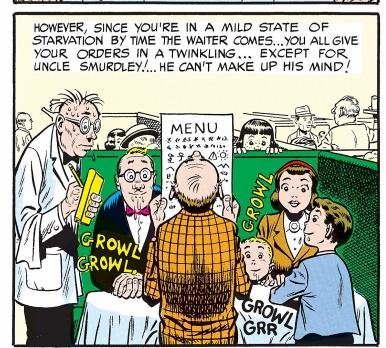


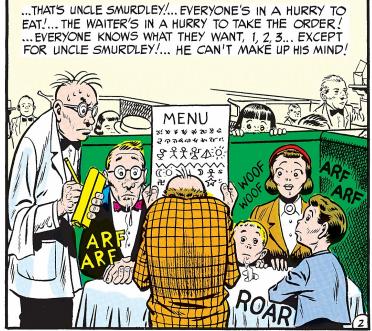












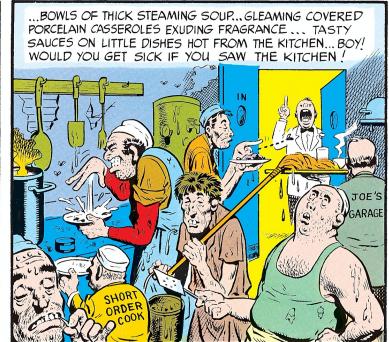
















SO YOU GOT TO SIGNAL THE WAITER NOW HOW YOU



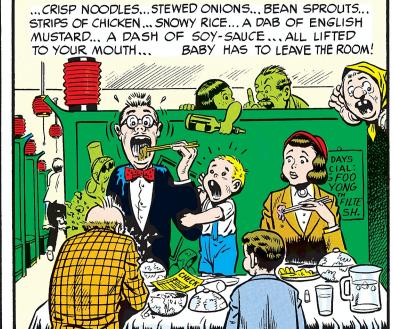


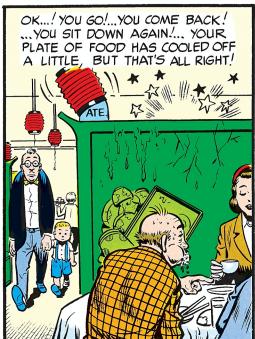




SOON...ALL OBSTACLES SURMOUNTED, YOU SPOON OUT SAYORY CHOW-MEIN IN CLOUDS OF STÉAM... MIX VARIOUS INGREDIENTS BEFORE YOU, AND ECSTATICALLY LIFT A FORKFULL TO YOUR MOUTH...



















WELL... THE MEAL'S OVER ... THE WAITER BRINGS
THE BILL (FACE DOWN)!... NOW A RESTAURANT BILL
IS LIKE A PRETTY GIRL IN A BATHING SUIT! YOU
WANT TO STARE, BUT YOU KNOW IT'S NOT NICE!





ALTHOUGH PEOPLE ARE WAITING FOR TABLES, YOU WANT TO SIT A MOMENT TO SMOKE...TO LET THE FOOD SETTLE! THE WAITER TAKES AWAY THE DISHES...TAKES AWAY THE ASH-TRAY... THE TABLE CLOTH...



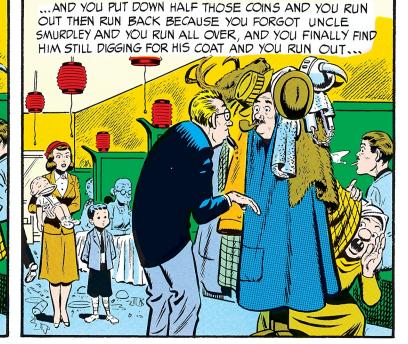


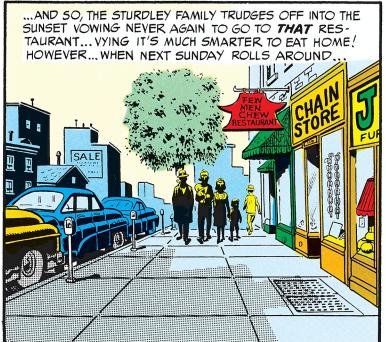


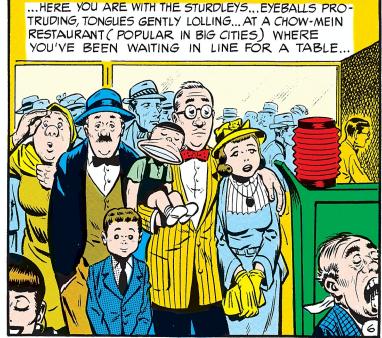












MAD FOLD-IN

The Chemical Industry has always had to wrestle with the problem of where to dump its poisons. Today, almost every chemical company uses one convenient place to dump toxic products. To find out what that place is, fold in the page as shown at the right.





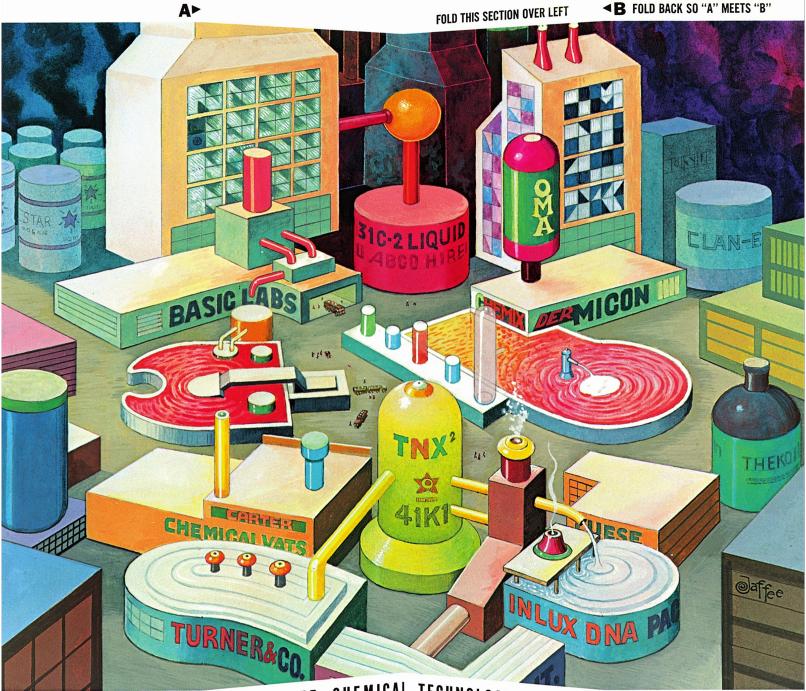
IN MODERN LIFE, CHEMICAL TECHNOLOGY PLAYS AN OUTSTANDING ROLE. BUT EVERY INDUSTRIAL PRODUCER BELIEVES THAT THE CHARGES AGAINST HIM ARE JUST LIES INVENTED BY KOOKY ENVIRONMENTALISTS.

HERE WE GO WITH ANOTHER RIDICULOUS

The Chemical Industry has always had to wrestle with a long to dump wrestle with the problem of where to dump its poisons. Today, almost every chemical company uses one convenient place to dump toxic products. To find out what that place is, fold in the page as shown at the right.



■B FOLD BACK SO "A" MEETS "B"



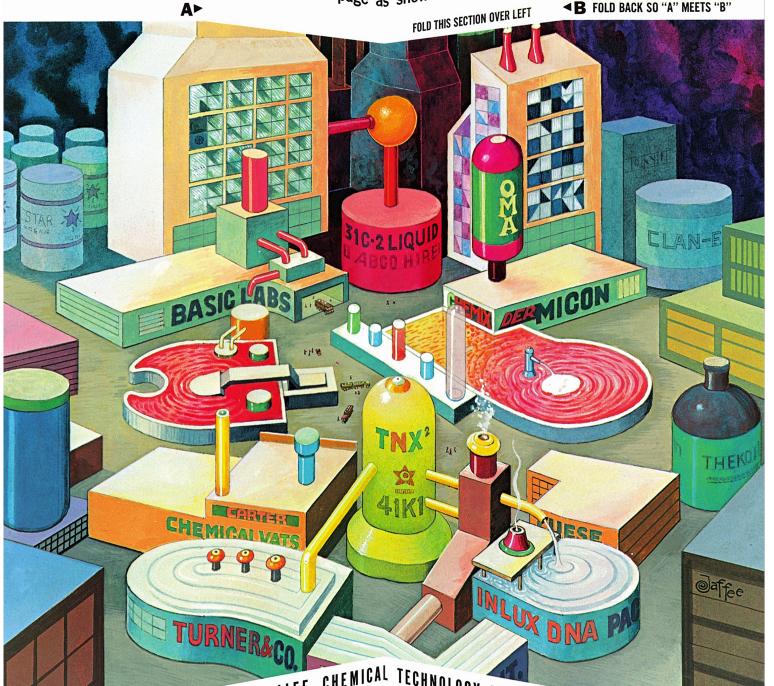
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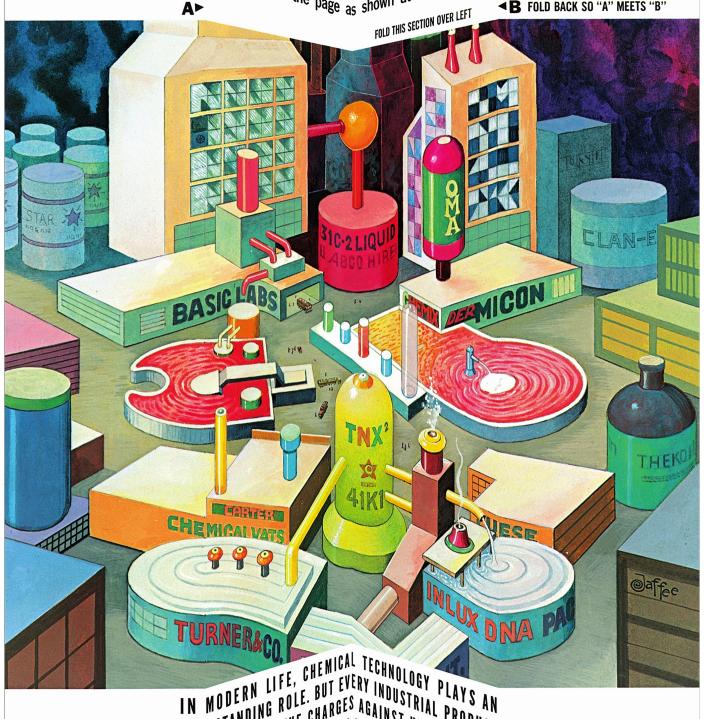
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HERE WE GO WITH ANOTHER RIDICULOUS MAD

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WRITER & ARTIST AL JAFFEE

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■B FOLD BACK SO "A" MEETS "B"



IN MODERN LIFE, CHEMICAL TECHNOLOGY PLAYS AN OUTSTANDING ROLE. BUT EVERY INDUSTRIAL PRODUCER OUTSTANDING THE CHARGES AGAINST HIM ARE JUST LIES BELIEVES INVENTED BY KOOKY ENVIRONMENTALISTS.

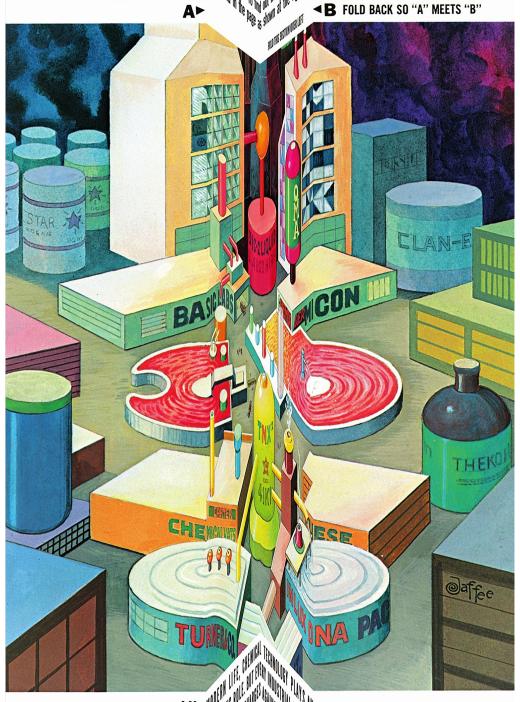
∢Β

A>





■B FOLD BACK SO "A" MEETS "B"



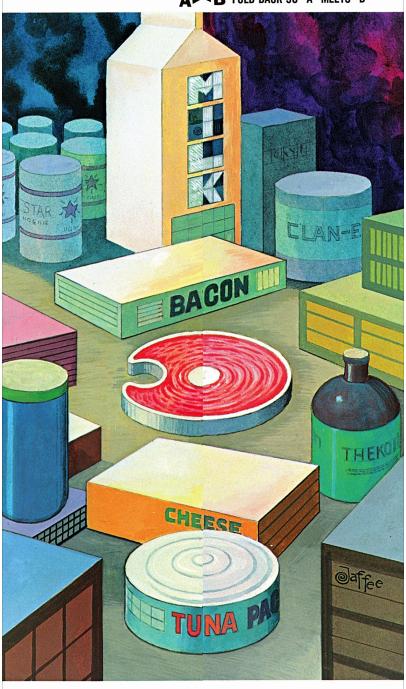
IN MARINE MARINE

∢Β

A>



A►■B FOLD BACK SO "A" MEETS "B"



IN OUR BELLIES

A⋈B



SON OF ULTRON



